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Digital Commons Annual Report

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Digital Commons Annual Report

Project Name: Butler University Libraries' Digital Commons

Reporting Period: November 2008 – November 2009

Publication Date: 12.3.2009

Prepared By: Brad S. Matthies, Project Manager

PURPOSE

The Digital Commons Annual Report is a document that interested parties may use as a means of monitoring the yearly progress of the Butler University Libraries' institutional repository.

OVERVIEW

2008 – 2009 Year-in-review

In November of 2008, Butler University Libraries went live with DigitalCommons@Butler, the university's first institutional repository for Butler faculty and student scholarship and important historical campus documents.

DigitalCommons@Butler promotes select Butler scholarship and other Butler works by leveraging the power of 21st Century web technologies. These technologies are enabling Butler University Libraries to promote Butler scholarship to a global audience. Some of our notable successes in this regard are the following:

- Partnering with Notre Dame Press to help promote Dr. Marshall Gregory's new book. This experiment led to Dr. Gregory's book chapter having a record 104 downloads in three months.
- Faculty leveraging the power of Web 2.0 technologies to promote their own scholarship. Success here is seen by Dr. James McGrath's use of his professional blog. Due to Dr. McGrath's tireless promotion efforts, his blog consistently ranks as one of our top site referral sources.
- Partnering with Butler faculty to rescue unique Butler University scholarship. An outstanding example here is seen through our collaboration with Rebecca Dolan, Director of the Friesner Herbarium. Through this collaboration we digitized the *Butler University Botanical Studies* journal, a previously underutilized part of Butler history. Since making this journal available to the world, it has received 761 downloads in one year.

Our initial content for the period of November 2008 through February 2009 included the *Butler University Botanical Studies* journal, *Word Ways* magazine, Undergraduate Honors Theses, Graduate Theses, and Faculty Scholarship that primarily came from the Department of Philosophy and Religion.

Since February 2009 we have added content from such disciplines as Computer Science, Biology, English, and Political Science. We also started to add handwritten Manuscript Theses (1887 – 1911) from Butler's beginning days as a university.

What follows are some of the highlights from our first year of operation:

- 10,782 full-text downloads
- 1,575 items added
- Over 1,200 site visits by individuals in 35 countries
- Creation of five active Communities with 11 active Series
- Creation of 22 Selected Works profile pages for Butler scholars
- 106 student contributions
- 96 faculty contributions
- Faculty and student scholarship consistently ranking among our top downloads

The Digital Commons Team

Our accomplishments would have not been possible without help from the following staff and students:

Staff
- Kenetha Frisby, Selected Works Assistant (emeritus)
- Marcy Wilhelm, Electronic Publishing Assistant, *Word Ways*
- Laina Ridenour, Selected Works Assistant
- Pat Ward, Thesis Assistant

Students
- Mackenzie Szymanski, Scanning Assistant
- J.D. Gray, Scanning Assistant

Finally, a special thanks to the many faculty and staff who have contributed in some way to the Digital Commons. Without your participation this project would not have been possible!

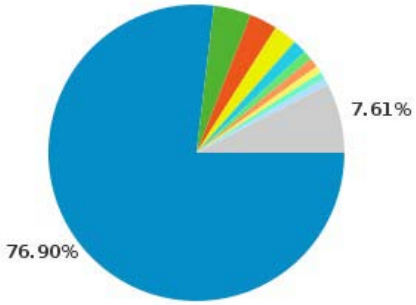
WEB ANALYTICS

Visits

- Total visiting countries: 35
- 76.9% of our visits came from the United States
- 23.1% of our visits came from international users
- 394 site visits

Top 10 visiting countries

1.	United States
2.	United Kingdom
3.	Canada
4.	Australia
5.	Pakistan
6.	Romania
7.	Singapore
8.	Ireland
9.	Japan
10.	South Africa



How DigitalCommons@Butler is found

Top 10 site page views

1. /sw_gallery.html
2. /botanical/
3. /wordways/
4. /ugtheses/
5. /philosophy_religion/
6. /las/
7. /facsch_papers/76/
8. /grtheses/
9. /librarian_papers/
10. /botanical/all_issues.html

Top 10 referral sources

1. butler.edu
2. google
3. (direct) / (none)
4. digitalcommons.bepress.com
5. exploringourmatrix.blogspot.com
6. yahoo
7. bing
8. works.bepress.com
9. en.scientificcommons.org
10. aol

Top 10 keywords used to find site

1. word ways
2. butler university botanical studies
3. botanical studies
4. jonathan irons a moment in archaeology
5. appeasement thesis
6. butler digital commons
7. david s. mason
8. digital commons
9. digital commons university
10. library treasure hunt

TOP 10 FULL-TEXT DOWNLOADS BY TITLE

Title	Author	Type	URL	Total Downloads
1. A Technical, Musical, and Historical Analysis of Frederic Chopin's Etudes, Op. 10	Baur	Graduate Thesis	http://digitalcommons.butler.edu/grtheses/2	413
2. The Wooden Age of Indiana's Covered Bridges	Boykin	Graduate Thesis	http://digitalcommons.butler.edu/grtheses/5	202
3."Immigration," "Immanuel Kant", and "Kantian Ethics"	Van der Linden	Faculty Work	http://digitalcommons.butler.edu/facsch_papers/62	168
4. Solid Phase Amide Synthesis Using Staudinger-Vilarrasa Coupling and Micrwave Irradition	Schmidtz	Undergraduate Honors Thesis	http://digitalcommons.butler.edu/ugtheses/47	140
5. The Unique Foreign Corrupt Practices Act Compliance Challenges for Companies Doing Business in China	Koehler	Faculty Work	http://works.bepress.com/mike_koehler/2	135

TOP 10 DOWNLOADS -- Continued

6. Review of Kenneth E. Bailey, Jesus Through Middle Eastern Eyes: Cultural Studies in the Gospels	McGrath	Faculty Work	http://digitalcommons.butler.edu/facsch_papers/5	107
7. Shaped by Stories: The Ethical Power of Narratives	Gregory	Faculty Work	http://digitalcommons.butler.edu/facsch_papers/68	104
7. A Rebellious Son? Hugo Odeberg and the Interpretation of John 5.18	McGrath	Faculty Work	http://digitalcommons.butler.edu/facsch_papers/16	104
8. Review of The Crisis of Secularism	Bauman	Faculty Work	http://digitalcommons.butler.edu/facsch_papers/12	103
9. Singing of Satnam: Blind Simon Patros, Dalit Religious Identity, and Satnami-Christian Music in Chhattisgarh, India	Bauman	Faculty Work	http://digitalcommons.butler.edu/facsch_papers/13	88
10. First reports for the algae Borzia, Aulosira and Asterocytis in Indiana	Daily	Journal Series	http://digitalcommons.butler.edu/botanical/vol6/iss1/8	69

TOP COMMUNITY DOWNLOADS

Community	URL	Total Downloads
1. LAS Faculty Scholarship	http://digitalcommons.butler.edu/las/	2,628
2. Honors Theses	http://digitalcommons.butler.edu/ugscholarship/	1,081
3. Graduate Theses	http://digitalcommons.butler.edu/grscholarship/	893
4. University Libraries	http://digitalcommons.butler.edu/lib/	401
5. Manuscript Theses	http://digitalcommons.butler.edu/manuscript/	90

JOURNAL DOWNLOADS

Journal	URL	Total Downloads
Word Ways	http://digitalcommons.butler.edu/wordways/	7,091
Butler University Botanical Studies	http://digitalcommons.butler.edu/botanical/	761