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12-1-2010

Digital Commons Annual Report

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Recommended Citation
Matthies, Brad S., "Digital Commons Annual Report" (2010). *Digital Collections Reports.* Paper 3.
http://digitalcommons.butler.edu/reports/3

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Digital Commons Annual Report

Project Name: Butler University Libraries' Digital Commons

Reporting Period: November 2009 – November 2010

Publication Date: 12.1.2010

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Purpose

The Digital Commons Annual Report is a document that interested parties may use as a means of monitoring the yearly progress of the Butler University Libraries' institutional repository.

Overview

2009 – 2010 Year-in-review

November 2010 marks the two-year anniversary of Butler Digital Commons, the university's first institutional repository for faculty and student scholarship and other campus documents. Our primary mission remains the same: Digitize the intellectual assets of Butler University, which in turn exposes faculty and student scholarship to the global scholarly community.

The dominant themes for 2010 were growth and global exposure: Since 2009 site visits and content downloads more than tripled and we have been visited by a total of 98 countries – all indicators that we are meeting our mission objective. Some of our notable accomplishments are the following:

- Partnering with the College of Business to build Selected Works pages for all business faculty members. Of note here is that work from the College of Business has only been in the Digital Commons since May 2009. However, since that time the College of Business Community has achieved 2,850 downloads, making it the fourth most downloaded Community or Series for 2010.
- Faculty benefiting from the promotional power of Web 2.0 technology. Significant here is Professor emeritus Dave Mason's interview with Chinese radio. The co-authored piece that likely led to Dave's interview was published more than 20 years ago and also serves to underscore the value of faculty developing a digital presence.
- Serving as the sister site for *Booth*, the national literary magazine, sponsored by the M.F.A. Program in Creative Writing at Butler University. As the sister site we duplicate and archive content from their main website. Despite this secondary role, content from *Booth* received 1,105 downloads, earning it a place in top 10 listing of Series downloads for 2009.

Other notable content for 2010 includes contributions from the Office of the Provost, the Dean of Liberal Arts and Sciences, University Special Collections, the Department of Sociology and Criminology, and the School of Music.

What follows are some of the highlights from our first two years of operation:

2009	2010	Total
10,782 full-text downloads	46, 566 full-text downloads	57, 348 downloads
Not available	2,037 full-text downloads from the Butler campus	2,037 downloads
1,575 items added	762 items added	2,337 items
394 site visits	6,135 site visits	6,529 site visits
35 visiting countries	98 visiting countries	comparison not possible
Five Communities and 11 Series	7 Communities and 29 Series	12 Communities and 31 Series
22 Selected Works Pages	33 Selected Works Pages	55 Selected Works Pages
106 student contributions	45 student contributions	151 student contributions
98 faculty contributions	187 faculty contributions	285 faculty contributions

The Digital Commons Team

Our accomplishments would have not been possible without help from the following people:

Staff or Librarians
- Marcy Wilhelm, Electronic Publishing Assistant, *Word Ways*
- Laina Ridenour, Selected Works Assistant
- Mary Richardson, Thesis Assistant
- Renee Reed, Yearbook Coordinator

Students
- Mackenzie Szymanski, Administrative Assistant
- Rose Booth, Scanning Assistant
- J.D. Gray, Scanning Assistant
- Madison Teskey, Scanning Assistant
- Megan Donisch, Scanning Assistant
- Kevin Bozymski, Metadata Assistant

Finally, a special thanks to the many faculty and staff who have contributed in some way to the Digital Commons. Without your participation our continued success would not have been possible!

Web Analytics

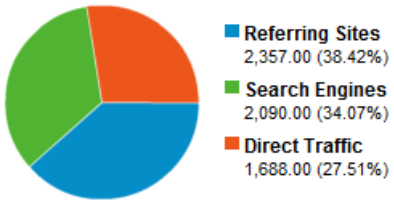
Visits

- Total visiting countries: 98
- 78.8% of our visits came from the United States
- 21.2% of our visits came from international users
- 6,135 site visits
- 66.81% were new visitors
- The average visitor viewed 4.57 pages

Top 10 visiting countries

	Detail Level: Country/Territory	Visits
1.	United States	4,836
2.	United Kingdom	222
3.	Canada	105
4.	Australia	89
5.	India	73
6.	Germany	48
7.	Vietnam	43
8.	Philippines	39
9.	China	36
10.	Singapore	36

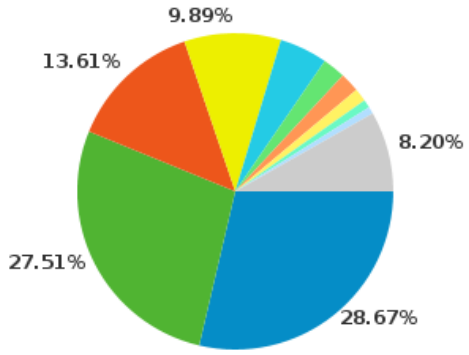
How Butler Digital Commons is found



Top 10 referral sources

	Source/Medium None	Visits	Visits
1.	google / organic	1,759	28.67%
2.	(direct) / (none)	1,688	27.51%
3.	butler.edu / referral	835	13.61%
4.	digitalcommons.bepress.com / referral	607	9.89%
5.	works.bepress.com / referral	301	4.91%
6.	yahoo / organic	143	2.33%
7.	bing / organic	122	1.99%
8.	en.scientificcommons.org / referral	82	1.34%
9.	blogs.butler.edu / referral	51	0.83%
10.	google.com / referral	44	0.72%

Source/Medium contribution to total: Visits



Organic: visitors found the site with a free search engine
Referral: visitors found the site via a referring link

Top 10 site page views

Landing Page	Views
http://digitalcommons.butler.edu/	3,824
http://digitalcommons.butler.edu/sw_gallery.html	1,687
http://digitalcommons.butler.edu/communities.html	1,398
http://digitalcommons.butler.edu/botanical/	426
http://digitalcommons.butler.edu/ugtheses/	400
http://digitalcommons.butler.edu/cba/	297
http://digitalcommons.butler.edu/grtheses/	264
http://digitalcommons.butler.edu/facsch_papers/	257
http://digitalcommons.butler.edu/booth/	250
http://digitalcommons.butler.edu/peer_review_list.html	239

Page View Comparisons 2009 – 2010

http://digitalcommons.butler.edu/

Nov 8, 2009 - Nov 8, 2010	3,824
Nov 8, 2008 - Nov 8, 2009	790
% Change	384.05%

http://digitalcommons.butler.edu/sw_gallery.html

Nov 8, 2009 - Nov 8, 2010	1,687
Nov 8, 2008 - Nov 8, 2009	373
% Change	352.28%

http://digitalcommons.butler.edu/communities.html

Nov 8, 2009 - Nov 8, 2010	1,398
Nov 8, 2008 - Nov 8, 2009	340
% Change	311.18%

Downloads

Top 10 Community or Series Downloads

Community or Series	Downloads
Scholarship and Professional Work - LAS	7,549
Butler University Botanical Studies	3,889
Undergraduate Honors Thesis Collection	3,795
Scholarship and Professional Work - Business	2,850
Graduate Thesis Collection	2,327
Scholarship and Professional Work - Library	1,803
Booth	1,105
Presentations - Library	502
Presentations - CAT	184
Manuscript Thesis Collection	157
Scholarship and Professional Work of the Provost	157

Top 20 Full-text Downloads Sorted by Faculty Contributor

Landing Page	Faculty Contributor	Department	Downloads
http://digitalcommons.butler.edu/facsch_papers/62	Harry van der Linden	Philosophy	503
http://digitalcommons.butler.edu/cob_papers/23	Barry King	Business	476
http://digitalcommons.butler.edu/librarian_papers/12	Sheri Stormes	Irwin Library	357
http://digitalcommons.butler.edu/cob_papers/41	Patrick Rondeau	Business	342
http://digitalcommons.butler.edu/facsch_papers/39	Harry van der Linden	Philosophy	262
http://digitalcommons.butler.edu/facsch_papers/79	Chad Bauman	Religion	244
http://digitalcommons.butler.edu/cob_papers/21	J. Burdeane Orris	Business	243
http://works.bepress.com/mike_koehler/2	Mike Kohler	Business	239
http://digitalcommons.butler.edu/facsch_papers/69	Harry van der Linden	Philosophy	230
http://digitalcommons.butler.edu/facsch_papers/76	James McGrath	Religion	226
http://digitalcommons.butler.edu/librarian_presentations/4	Sally Neal	Irwin Library	218
http://digitalcommons.butler.edu/facsch_papers/73	Stuart Glennan	Philosophy	204
http://digitalcommons.butler.edu/cob_papers/45	Dan McQuiston	Business	171
http://works.bepress.com/mike_koehler/22	Mike Kohler	Business	154
http://digitalcommons.butler.edu/facsch_papers/60	Paula Saffire	Classical Studies	152
http://digitalcommons.butler.edu/facsch_papers/131	Marshall Gregory	English	144
http://digitalcommons.butler.edu/facsch_papers/27	Stuart Glennan	Philosophy	143
http://digitalcommons.butler.edu/facsch_papers/75	Harry van der Linden	Philosophy	140
http://digitalcommons.butler.edu/facsch_papers/102/	Panos K. Linos	Computer Science	135
http://digitalcommons.butler.edu/facsch_papers/68	Marshall Gregory	English	135

Top 20 Full-text Downloads Sorted by Title (includes all content)

Title	Downloads
Family I. Chroococcaceae, part 1	1,098
A Technical, Musical, and Historical Analyses of Frederic Chopin's Etudes, Op. 10	985
"Immigration," "Immanuel Kant", and "Kantian Ethics"	503
Impediments to Timely Delivery of New Products at an Industrial Products Firm	476
ISO Classical Pronunciation Guide 1992 & 1993	357
Solid Phase Amide Synthesis Using Staudinger-Vilarrasa Coupling and Microwave Irradiation	344
The evolution of manufacturing planning and control systems	342
Liquid Carbon Dioxide Extraction of Various Food Flavors; Evaluation and Analysis	299
Scottish and Irish Elements of Appalachian Fiddle Music	288
Patriots, Plumbers, and Our Better Angels: The Establishment of Ethos in the Rhetoric of the 2008 Presidential Campaigns of Sens. John McCain and Barack Obama	266
Kant, the Duty to Promote International Peace, and Political Intervention	262
The Wooden Age of Indiana's Covered Bridges	249
The Evolving Style of Libby Larsen	249
Out of India: Immigrant Hindus and South Asian Hinduism in the United States	244
Formalized Planning in Small Business: Increasing Strategic Choices	243
The Unique Foreign Corrupt Practices Act Compliance Challenges for Companies Doing Business in China	239
Barack Obama, Resort to Force, and U.S. Military Hegemony	230
The Only True God: Early Christian Monotheism in its Jewish Context	226
Sociological and Psychological Predispositions	223
Turnitin.com: an exploration of a plagiarism detection tool	218