

5-24-2012

Popularity of Alternative Investments Rises

Steven D. Dolvin
sdolvin@butler.edu

Follow this and additional works at: <http://digitalcommons.butler.edu/jmdallchapters>



Part of the [Finance and Financial Management Commons](#)

Recommended Citation

Dolvin, Steven D., "Popularity of Alternative Investments Rises" (2012). *All Chapters*. 6.
<http://digitalcommons.butler.edu/jmdallchapters/6>

This Blog Post is brought to you for free and open access by the JMD Investments Supplement at Digital Commons @ Butler University. It has been accepted for inclusion in All Chapters by an authorized administrator of Digital Commons @ Butler University. For more information, please contact omacisaa@butler.edu.

JMDinvestments

Thursday, May 24, 2012

Popularity of Alternative Investments Rises

Alternative investments were once thought to be the domain of sophisticated, wealthy investors. However, they are gaining popularity among financial advisors (and their clients) as they realize the potential diversification benefits they provide. In particular, hedge funds and private equity funds are becoming increasingly common additions to even mid-market investors. ([See article here, Reuters.](#))

Related Chapters: Chapter 04, Chapter 05