

# IR DAY

**MARCH 17, 2011**

WINNING STRATEGIES FROM THE  
INSTITUTIONAL REPOSITORY ALL STARS

★ **BUTLER UNIVERSITY** ★

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- ★ **Welcome Session (optional)**  
*Introduction to Institutional Repositories*  
9:25 a.m. to 9:50 a.m.
  
  - ★ **Morning Session**  
*Strategies for Content Acquisition and Growth*  
10:00 a.m. to 11:00 a.m.    *Repository Staffing*  
11:00 a.m. to 11:15 a.m.    *Morning Break*  
11:15 a.m. to 12:15 p.m.    *Publishing Programs for Journals*
  
  - ★ **Lunch Break (lunch provided)**  
12:15 p.m. to 1:00 p.m.
  
  - ★ **Early Afternoon Promotions Panel**  
1:00 p.m. to 2:00 p.m.    *Distributing your scholarship globally*  
2:00 p.m. to 2:15 p.m.    *Afternoon Break*
  
  - ★ **Mid-Afternoon Presentation**  
*Taking Stock and Measuring Success*  
2:15 p.m. to 3:15 p.m.
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## ★ PRESENTERS ★

**Dr. Chad Bauman**, Butler University  
**Dr. Laura Behling**, Butler University  
**Jennifer Laherty**, Indiana University  
**Dr. David Mason**, Butler University  
**Brad Matthies**, Butler University

**Dr. James McGrath**, Butler University  
**Lewis Miller**, Butler University  
**Mark Newton**, Purdue University  
**Dave Stout**, Berkeley Electronic Press  
**Charles Watkinson**, Purdue University

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