

IR DAY

MARCH 17, 2011

WINNING STRATEGIES FROM THE
INSTITUTIONAL REPOSITORY ALL STARS

★ **BUTLER UNIVERSITY** ★

- ★ **Welcome Session (optional)**
Introduction to Institutional Repositories
9:25 a.m. to 9:50 a.m.

 - ★ **Morning Session**
Strategies for Content Acquisition and Growth
10:00 a.m. to 11:00 a.m. *Repository Staffing*
11:00 a.m. to 11:15 a.m. *Morning Break*
11:15 a.m. to 12:15 p.m. *Publishing Programs for Journals*

 - ★ **Lunch Break (lunch provided)**
12:15 p.m. to 1:00 p.m.

 - ★ **Early Afternoon Promotions Panel**
1:00 p.m. to 2:00 p.m. *Distributing your scholarship globally*
2:00 p.m. to 2:15 p.m. *Afternoon Break*

 - ★ **Mid-Afternoon Presentation**
Taking Stock and Measuring Success
2:15 p.m. to 3:15 p.m.
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★ PRESENTERS ★

Dr. Chad Bauman, Butler University
Dr. Laura Behling, Butler University
Jennifer Laherty, Indiana University
Dr. David Mason, Butler University
Brad Matthies, Butler University

Dr. James McGrath, Butler University
Lewis Miller, Butler University
Mark Newton, Purdue University
Dave Stout, Berkeley Electronic Press
Charles Watkinson, Purdue University



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