AD
Karen Sasveld

The pictures paint life as it should be;
An executive sits in an office
And presents us with what is to be
Our goal for that season.
If the American dream doesn't match up with your own,
Then you are wrong
And must change.
If the pictures don't strike a chord within you
And don't mirror your lifestyles and ideals,
Then your ideals are no good.
Adapt to what the pitchman says,
Believe what he tells you about life,
And trust that he knows you better than you know yourself.
Listen, heed, and buy.