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Digital Commons Annual Report

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Digital Commons Annual Report

Project Name: Butler University Libraries' Digital Commons

Reporting Period: November 2009 – November 2010

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Purpose

The Digital Commons Annual Report is a document that interested parties may use as a means of monitoring the yearly progress of the Butler University Libraries' institutional repository.

Overview

2009 – 2010 Year-in-review

November 2010 marks the two-year anniversary of [Butler Digital Commons](#), the university's first institutional repository for faculty and student scholarship and other campus documents. Our primary mission remains the same: Digitize the intellectual assets of Butler University, which in turn exposes faculty and student scholarship to the global scholarly community.

The dominant themes for 2010 were growth and global exposure: Since 2009 site visits and content downloads more than tripled and we have been visited by a total of 98 countries – all indicators that we are meeting our mission objective. Some of our notable accomplishments are the following:

- Partnering with the College of Business to build [Selected Works](#) pages for all business faculty members. Of note here is that work from the College of Business has only been in the Digital Commons since May 2009. However, since that time the [College of Business Community](#) has achieved 2,850 downloads, making it the fourth most downloaded Community or Series for 2010.
- Faculty benefiting from the promotional power of Web 2.0 technology. Significant here is Professor emeritus Dave Mason's [interview](#) with Chinese radio. The [co-authored piece](#) that likely led to Dave's interview was published more than 20 years ago and also serves to underscore the value of faculty developing a [digital presence](#).
- Serving as the [sister site](#) for *Booth*, the national literary magazine, sponsored by the M.F.A. Program in Creative Writing at Butler University. As the sister site we duplicate and archive content from their [main website](#). Despite this secondary role, content from *Booth* received 1,105 downloads, earning it a place in top 10 listing of Series downloads for 2009.

Other notable content for 2010 includes contributions from the Office of the Provost, the Dean of Liberal Arts and Sciences, University Special Collections, the Department of Sociology and Criminology, and the School of Music.

What follows are some of the highlights from our first two years of operation:

| 2009 | 2010 | Total |
|--------------------------------|--|------------------------------|
| 10,782 full-text downloads | 46, 566 full-text downloads | 57, 348 downloads |
| Not available | 2,037 full-text downloads from the Butler campus | 2,037 downloads |
| 1,575 items added | 762 items added | 2,337 items |
| 394 site visits | 6,135 site visits | 6,529 site visits |
| 35 visiting countries | 98 visiting countries | comparison not possible |
| Five Communities and 11 Series | 7 Communities and 29 Series | 12 Communities and 31 Series |
| 22 Selected Works Pages | 33 Selected Works Pages | 55 Selected Works Pages |
| 106 student contributions | 45 student contributions | 151 student contributions |
| 98 faculty contributions | 187 faculty contributions | 285 faculty contributions |

The Digital Commons Team

Our accomplishments would have not been possible without help from the following people:

Staff or Librarians

- Marcy Wilhelm, Electronic Publishing Assistant, *Word Ways*
- Laina Ridenour, Selected Works Assistant
- Mary Richardson, Thesis Assistant
- Renee Reed, Yearbook Coordinator

Students

- Mackenzie Szymanski, Administrative Assistant
- Rose Booth, Scanning Assistant
- J.D. Gray, Scanning Assistant
- Madison Teskey, Scanning Assistant
- Megan Donisch, Scanning Assistant
- Kevin Bozymski, Metadata Assistant



Finally, a special thanks to the many faculty and staff who have contributed in some way to the Digital Commons. Without your participation our continued success would not have been possible!

Web Analytics

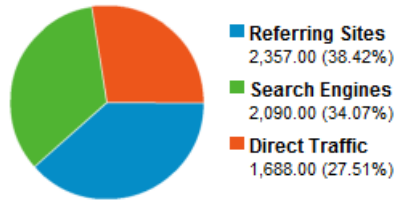
Visits

- Total visiting countries: 98
- 78.8% of our visits came from the United States
- 21.2% of our visits came from international users
- 6,135 site visits
- 66.81% were new visitors
- The average visitor viewed 4.57 pages

Top 10 visiting countries

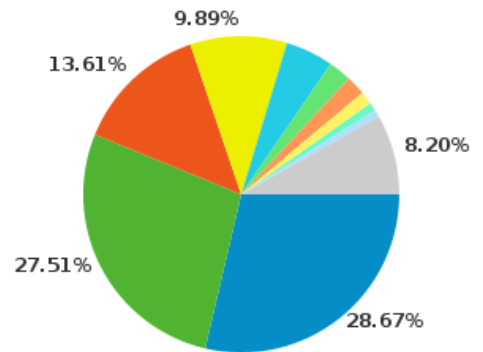
| | Detail Level: Country/Territory  | Visits   |
|-----|--|--|
| 1. |  United States | 4,836 |
| 2. |  United Kingdom | 222 |
| 3. |  Canada | 105 |
| 4. |  Australia | 89 |
| 5. |  India | 73 |
| 6. |  Germany | 48 |
| 7. |  Vietnam | 43 |
| 8. |  Philippines | 39 |
| 9. |  China | 36 |
| 10. |  Singapore | 36 |

How Butler Digital Commons is found



Top 10 referral sources

| Source/Medium | Visits | Visits | Source/Medium contribution to total |
|--|--------|--------|-------------------------------------|
| 1. google / organic | 1,759 | 28.67% | 28.67% |
| 2. (direct) / (none) | 1,688 | 27.51% | 27.51% |
| 3. butler.edu / referral | 835 | 13.61% | 13.61% |
| 4. digitalcommons.bepress.com / referral | 607 | 9.89% | 9.89% |
| 5. works.bepress.com / referral | 301 | 4.91% | 4.91% |
| 6. yahoo / organic | 143 | 2.33% | 2.33% |
| 7. bing / organic | 122 | 1.99% | 1.99% |
| 8. en.scientificcommons.org / referral | 82 | 1.34% | 1.34% |
| 9. blogs.butler.edu / referral | 51 | 0.83% | 0.83% |
| 10. google.com / referral | 44 | 0.72% | 0.72% |



Organic: visitors found the site with a free search engine
 Referral: visitors found the site via a referring link

Top 10 site page views

| Landing Page | Views |
|---|-------|
| http://digitalcommons.butler.edu/ | 3,824 |
| http://digitalcommons.butler.edu/sw_gallery.html | 1,687 |
| http://digitalcommons.butler.edu/communities.html | 1,398 |
| http://digitalcommons.butler.edu/botanical/ | 426 |
| http://digitalcommons.butler.edu/ugtheses/ | 400 |
| http://digitalcommons.butler.edu/cba/ | 297 |
| http://digitalcommons.butler.edu/grtheses/ | 264 |
| http://digitalcommons.butler.edu/facsch_papers/ | 257 |
| http://digitalcommons.butler.edu/booth/ | 250 |
| http://digitalcommons.butler.edu/peer_review_list.html | 239 |

Page View Comparisons 2009 – 2010

<http://digitalcommons.butler.edu/>

| | |
|---------------------------|---------|
| Nov 8, 2009 - Nov 8, 2010 | 3,824 |
| Nov 8, 2008 - Nov 8, 2009 | 790 |
| % Change | 384.05% |

http://digitalcommons.butler.edu/sw_gallery.html

| | |
|---------------------------|---------|
| Nov 8, 2009 - Nov 8, 2010 | 1,687 |
| Nov 8, 2008 - Nov 8, 2009 | 373 |
| % Change | 352.28% |

<http://digitalcommons.butler.edu/communities.html>

| | |
|---------------------------|---------|
| Nov 8, 2009 - Nov 8, 2010 | 1,398 |
| Nov 8, 2008 - Nov 8, 2009 | 340 |
| % Change | 311.18% |

Downloads

Top 10 Community or Series Downloads

| Community or Series | Downloads |
|--|-----------|
| Scholarship and Professional Work - LAS | 7,549 |
| Butler University Botanical Studies | 3,889 |
| Undergraduate Honors Thesis Collection | 3,795 |
| Scholarship and Professional Work - Business | 2,850 |
| Graduate Thesis Collection | 2,327 |
| Scholarship and Professional Work - Library | 1,803 |
| Booth | 1,105 |
| Presentations - Library | 502 |
| Presentations - CAT | 184 |
| Manuscript Thesis Collection | 157 |
| Scholarship and Professional Work of the Provost | 157 |

Top 20 Full-text Downloads Sorted by Faculty Contributor

| Landing Page | Faculty Contributor | Department | Downloads |
|---|----------------------|-------------------|-----------|
| http://digitalcommons.butler.edu/facsch_papers/62 | Harry van der Linden | Philosophy | 503 |
| http://digitalcommons.butler.edu/cob_papers/23 | Barry King | Business | 476 |
| http://digitalcommons.butler.edu/librarian_papers/12 | Sheri Stormes | Irwin Library | 357 |
| http://digitalcommons.butler.edu/cob_papers/41 | Patrick Rondeau | Business | 342 |
| http://digitalcommons.butler.edu/facsch_papers/39 | Harry van der Linden | Philosophy | 262 |
| http://digitalcommons.butler.edu/facsch_papers/79 | Chad Bauman | Religion | 244 |
| http://digitalcommons.butler.edu/cob_papers/21 | J. Burdeane Orris | Business | 243 |
| http://works.bepress.com/mike_koehler/2 | Mike Kohler | Business | 239 |
| http://digitalcommons.butler.edu/facsch_papers/69 | Harry van der Linden | Philosophy | 230 |
| http://digitalcommons.butler.edu/facsch_papers/76 | James McGrath | Religion | 226 |
| http://digitalcommons.butler.edu/librarian_presentations/4 | Sally Neal | Irwin Library | 218 |
| http://digitalcommons.butler.edu/facsch_papers/73 | Stuart Glennan | Philosophy | 204 |
| http://digitalcommons.butler.edu/cob_papers/45 | Dan McQuiston | Business | 171 |
| http://works.bepress.com/mike_koehler/22 | Mike Kohler | Business | 154 |
| http://digitalcommons.butler.edu/facsch_papers/60 | Paula Saffire | Classical Studies | 152 |
| http://digitalcommons.butler.edu/facsch_papers/131 | Marshall Gregory | English | 144 |
| http://digitalcommons.butler.edu/facsch_papers/27 | Stuart Glennan | Philosophy | 143 |
| http://digitalcommons.butler.edu/facsch_papers/75 | Harry van der Linden | Philosophy | 140 |
| http://digitalcommons.butler.edu/facsch_papers/102/ | Panos K. Linos | Computer Science | 135 |
| http://digitalcommons.butler.edu/facsch_papers/68 | Marshall Gregory | English | 135 |

Top 20 Full-text Downloads Sorted by Title (includes all content)

| Title | Downloads |
|--|-----------|
| Family I. Chroococcaceae, part 1 | 1,098 |
| A Technical, Musical, and Historical Analyses of Frederic Chopin's Etudes, Op. 10 | 985 |
| "Immigration," "Immanuel Kant", and "Kantian Ethics" | 503 |
| Impediments to Timely Delivery of New Products at an Industrial Products Firm | 476 |
| ISO Classical Pronunciation Guide 1992 & 1993 | 357 |
| Solid Phase Amide Synthesis Using Staudinger-Vilarrasa Coupling and Microwave Irradiation | 344 |
| The evolution of manufacturing planning and control systems | 342 |
| Liquid Carbon Dioxide Extraction of Various Food Flavors; Evaluation and Analysis | 299 |
| Scottish and Irish Elements of Appalachian Fiddle Music | 288 |
| Patriots, Plumbers, and Our Better Angels: The Establishment of Ethos in the Rhetoric of the 2008 Presidential Campaigns of Sens. John McCain and Barack Obama | 266 |
| Kant, the Duty to Promote International Peace, and Political Intervention | 262 |
| The Wooden Age of Indiana's Covered Bridges | 249 |
| The Evolving Style of Libby Larsen | 249 |
| Out of India: Immigrant Hindus and South Asian Hinduism in the United States | 244 |
| Formalized Planning in Small Business: Increasing Strategic Choices | 243 |
| The Unique Foreign Corrupt Practices Act Compliance Challenges for Companies Doing Business in China | 239 |
| Barack Obama, Resort to Force, and U.S. Military Hegemony | 230 |
| The Only True God: Early Christian Monotheism in its Jewish Context | 226 |
| Sociological and Psychological Predispositions | 223 |
| Turnitin.com: an exploration of a plagiarism detection tool | 218 |