

Publishing e-Journals Using Digital Commons at Purdue University

IR Day

Butler University – March 17, 2011

Charles Watkinson, Director, Purdue University Press

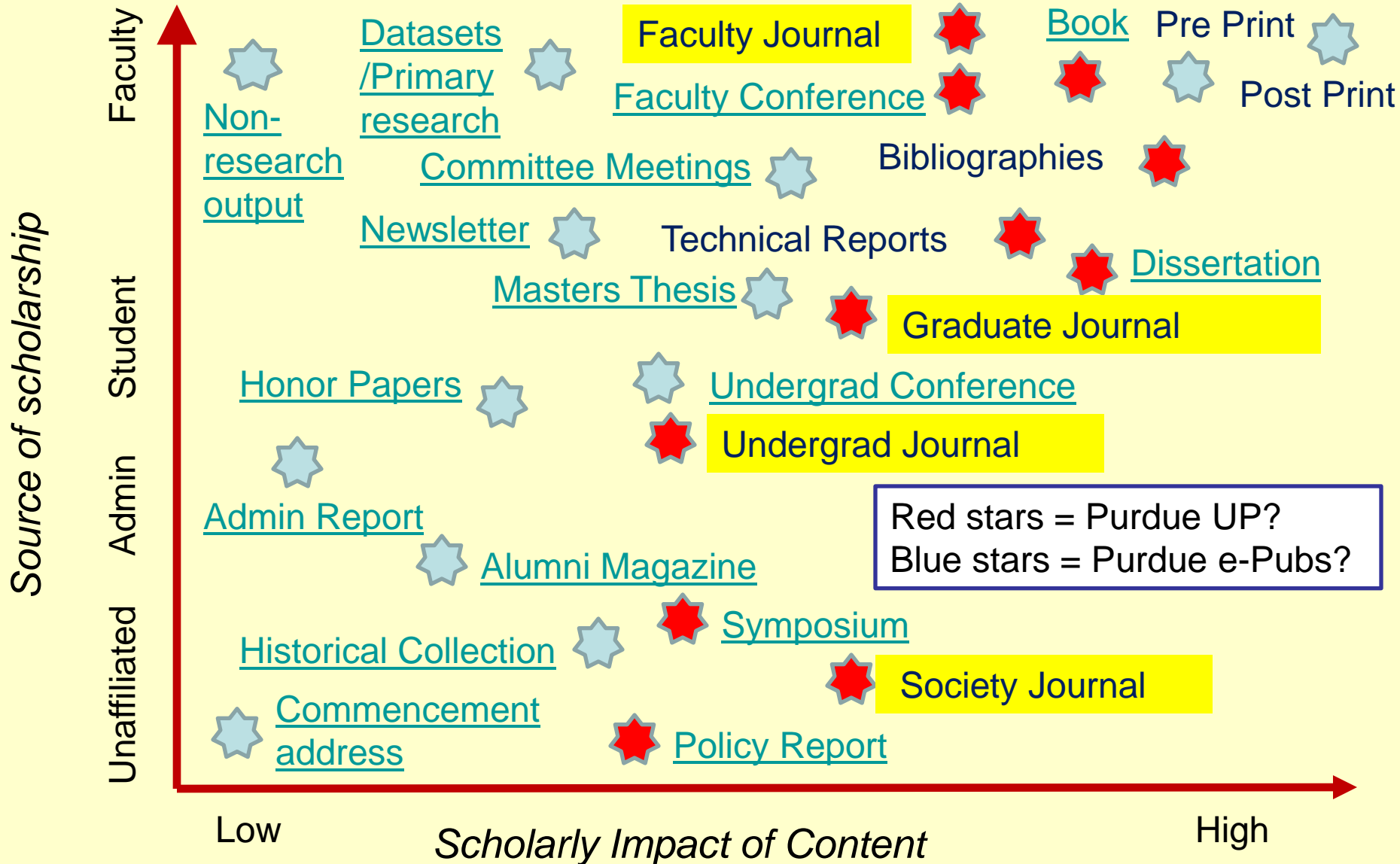
cwatkinson@purdue.edu

Structure of Presentation

1. The Context and Why We Like Digital Commons
2. Case Studies
 - a. Faculty journal e.g., *IJPBL*
 - b. Graduate journal e.g., *Journal of Contemporary Anthropology*
 - c. Undergraduate journal e.g., *JPUR*
 - d. Society journal e.g., *Education and Culture*
3. Challenges and Opportunities for the Future
 - a. Helping print journals transition online, especially society journals
 - b. Better business modeling
 - c. Publishing new types of content on e-Pubs, e.g., technical reports, books, supplementary data

Continuum of Scholarly Communication Needs

► Library / Press Collaboration Opportunities



Why We Like Digital Commons

1. The manuscript management functionality provides a built-in publishing workflow familiar to authors
2. The professional design service allows each journal to be clearly branded
3. The usage statistics are industry-standard (and authors love the automatic download counts)

Simply speaking, DC allows us to focus on content development (i.e., publishing) rather than the technology

Manuscript Management

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Interdisciplinary Journal of Problem-based Learning

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Showing 1 - 25 of 27: << < > >> show all

| ID | Author | Title | Last Event | Date of Last Event | Waiting for Editor | Type | Locked by Editor | Issue | Editor | Submitted | Reminder |
|------|------------------------|------------------------------------|-----------------------------|--------------------|--------------------|---------|------------------|------------------------|------------------------|------------|----------|
| 1212 | Mike Smith Mr | Solving Problems in a Time Con... | Initial submission | Mon Mar 14 2011 | • | Article | | Assign | Assign | 2011-03-14 | |
| 1211 | Philip Hallinger | Overcoming the Walmart Syndrom... | Initial submission | Tue Mar 8 2011 | • | Article | | Assign | Assign | 2011-03-08 | |
| 1210 | Veena S. Singaram | Relationships between language... | Revision uploaded | Tue Mar 1 2011 | • | Article | | Assign | Assign | 2011-03-01 | |
| 1207 | Dae-Youna Kim | Problem-Based Learning in Crim... | Reviewer declined to review | Tue Mar 1 2011 | • | Article | | Assign | Assign | 2011-02-14 | |
| 1205 | Michael M. Grant | Editor's Introduction V.51 | Editor assigned | Tue Jan 25 2011 | • | Article | | Assign | Gilroy | 2011-01-25 | |
| 1204 | Saita Setia | Medical Students' Perspectives... | Reviewer commits to review | Tue Mar 8 2011 | • | Article | | Assign | Assign | 2011-01-21 | |
| 1202 | Lyndsey J. Arnold | "Every day is Problem Based Lea... | Review completed | Sun Mar 13 2011 | • | Article | | Assign | Assign | 2010-12-13 | |
| 1201 | Katherine S. Cennamo | Managing the Complexity of Des... | Revision uploaded | Mon Feb 28 2011 | • | Article | | Assign | Assign | 2010-12-01 | |
| 1199 | Veena S. Singaram | Effects Of Student Diversity L... | Editor Note Added | Fri Dec 17 2010 | | Article | | Assign | Assign | 2010-11-03 | |
| 1198 | Mike Smith Mr | For The Special Issue: Researc... | Editor Note Added | Fri Dec 17 2010 | | Article | | Assign | Assign | 2010-11-01 | |
| 1197 | Richard Zwaaal | The Impact of Concept Mapping... | Editor Note Added | Fri Dec 17 2010 | | Article | | Assign | Assign | 2010-11-01 | |
| 1196 | indy aryanty | Learning experience of first y... | Editor Note Added | Fri Dec 17 2010 | | Article | | Assign | Assign | 2010-10-31 | |
| 1195 | Denis Bédard | Problem-based and Project-base... | Editor Note Added | Fri Dec 17 2010 | | Article | | Assign | Assign | 2010-10-20 | |
| 1192 | Min Liu | Examining How Middle School Sc... | Major revisions required | Wed Dec 8 2010 | | Article | | Assign | Assign | 2010-10-04 | |
| 1191 | Emily J. Summers | For the special issue: Researc... | Editor Note Added | Fri Dec 17 2010 | | Article | | Assign | Assign | 2010-10-01 | |
| 1189 | Holly R. Henry | "I Know This is Supposed to be... | Editor Note Added | Fri Dec 17 2010 | | Article | | Assign | Assign | 2010-10-01 | |
| 1188 | Gerard van de Watering | For the special issue: Researc... | Editor Note Added | Fri Dec 17 2010 | | Article | | Assign | Assign | 2010-09-27 | |
| 1184 | Philip Hallinger | Overcoming the Walmart Syndrom... | Editor Note Added | Fri Dec 17 2010 | | Article | | Assign | Assign | 2010-08-16 | |
| 1183 | Andrew Walker | Integrating Technology and Pro... | Major revisions required | Wed Sep 29 2010 | | Article | | Assign | Assign | 2010-07-26 | |
| 1181 | Grainne O'Donoghue | ProblemBased Learning in prof... | Editor assigned | Wed Dec 8 2010 | • | Article | | Assign | Gilroy | 2010-07-07 | |
| 1179 | Mike Dunn | Negotiating the Change Process... | Major revisions required | Tue Jul 5 2010 | | Article | | Assign | Assign | 2010-06-14 | |

Professional Design



Journal of Pre-College Engineering Education Research (J-PEER)

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Journal Editor: Johannes Strobel, Purdue University
Editorial Assistant: Maria Granic-White, Purdue University


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To create an engineering-literate society through preeminence in P-12 engineering education research and scholarship.

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To study engineering thought and science for the benefit of humanity.

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GLOBAL BUSINESS LANGUAGES

Department of Foreign Languages and Literatures
Purdue University

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Editor

Allen G. Wood Professor of French, Associate Director, Purdue OBER

Global Business Languages is an annual publication containing articles on issues related to foreign languages, and English as a Second Language, taught for specific purposes (business, science, hotel and restaurant, law, etc.). We encourage submissions of manuscripts pertaining to Chinese, English for non-natives, French, German, Italian, Japanese, Portuguese, Russian, and Spanish research, and others. All articles must be written primarily in English, with foreign language examples as needed.

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Journal of Aviation Technology and Engineering

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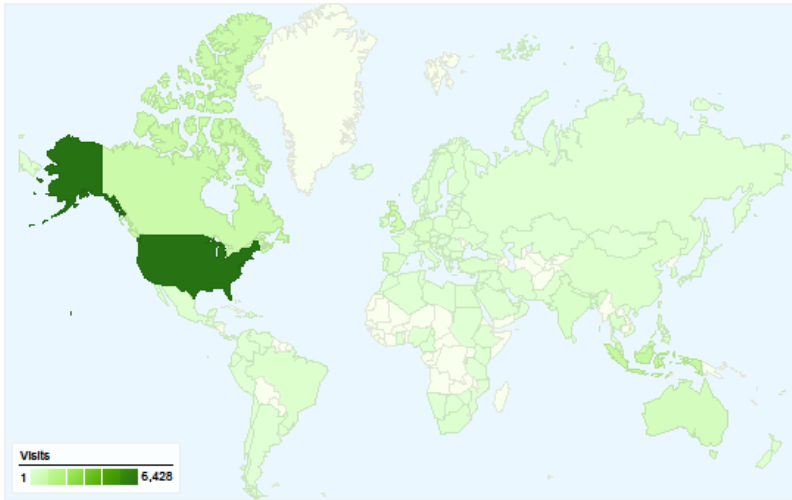
The Journal of Aviation Technology & Engineering (JATE) is a refereed publication serving the needs of collegiate and industrial scholars and researchers in the multidisciplinary fields of aviation technology and engineering. A key focus of JATE is to promote the bridging of these fields by publishing scholarly articles related to the integration of theory and application in the Design/Build/Test process. This process will generally consist of various constituencies working toward a common goal of an end product which is properly designed through theory and made practical through application.

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Magic Metrics

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Map Overlay

Sep 8, 2009 - Sep 8, 2010
Comparing to: Site

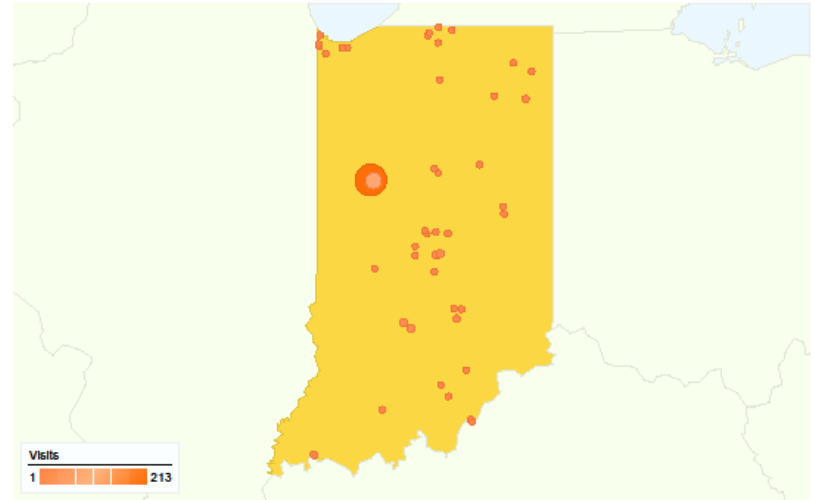


13,939 visits came from 121 countries/territories in the "JPBL" segment

| Site Usage | | | | | |
|--------------------------|------------------------|----------------------------|--------------------------|--------------------------|-------------|
| Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | |
| 13,939 | 3.52 | 00:03:17 | 75.96% | 56.26% | |
| % of Site Total: 100.00% | Site Avg: 3.52 (0.00%) | Site Avg: 00:03:17 (0.00%) | Site Avg: 75.96% (0.00%) | Site Avg: 56.26% (0.00%) | |
| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| United States | 6,428 | 3.46 | 00:03:04 | 75.02% | 55.06% |
| Indonesia | 977 | 3.50 | 00:04:50 | 80.35% | 53.43% |
| Canada | 793 | 3.32 | 00:03:09 | 57.38% | 63.56% |
| United Kingdom | 578 | 3.61 | 00:03:31 | 79.07% | 50.17% |
| Malaysia | 555 | 3.44 | 00:03:44 | 81.98% | 55.50% |
| Australia | 418 | 3.69 | 00:03:22 | 79.90% | 51.44% |
| Germany | 256 | 4.22 | 00:04:05 | 57.03% | 43.36% |
| Philippines | 245 | 3.07 | 00:02:57 | 89.39% | 64.90% |
| India | 227 | 3.33 | 00:02:55 | 84.14% | 61.23% |

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State Detail:
Indiana

Sep 8, 2009 - Sep 8, 2010
Comparing to: Site



This state sent 666 visits via 49 cities in the "JPBL" segment

| Site Usage | | | | | |
|------------------------|-------------------------|-----------------------------|----------------------------|----------------------------|-------------|
| Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | |
| 666 | 4.23 | 00:04:28 | 52.10% | 40.84% | |
| % of Site Total: 4.76% | Site Avg: 3.52 (20.08%) | Site Avg: 00:03:17 (35.96%) | Site Avg: 75.96% (-31.41%) | Site Avg: 56.26% (-27.41%) | |
| City | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| West Lafayette | 213 | 4.13 | 00:05:10 | 41.31% | 42.25% |
| Lafayette | 172 | 5.94 | 00:06:16 | 42.44% | 23.26% |
| Lafayette | 77 | 3.58 | 00:03:16 | 40.26% | 32.47% |
| Indianapolis | 28 | 3.11 | 00:02:58 | 67.86% | 53.57% |
| Evansville | 20 | 2.35 | 00:01:22 | 45.00% | 60.00% |
| Bloomington | 20 | 4.70 | 00:06:00 | 90.00% | 25.00% |
| South Bend | 18 | 1.06 | 00:00:01 | 100.00% | 94.44% |
| Bloomington | 15 | 2.20 | 00:01:13 | 66.67% | 66.67% |
| Indianapolis | 14 | 4.71 | 00:02:19 | 85.71% | 50.00% |

Faculty Journal

Interdisciplinary Journal of Problem-based Learning

The Interdisciplinary Journal of Problem-based Learning

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TEACHING ACADEMY

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Editors

Peggy A. Ertmer Purdue University

The Interdisciplinary Journal of Problem-based Learning (JPBL) publishes relevant, interesting, and challenging articles of research, analysis, or promising practice related to all aspects of implementing problem-based learning (PBL) in K-12 and post-secondary classrooms.

Please also visit jpbj.org for further information on problem-based learning and this journal.

JPBL is an Open Access journal. This means that it uses a funding model that does not charge readers or their institutions for access. Readers may freely read, download, copy, distribute, print, search, or link to the full texts of articles.

Current Issue: Volume 4, Issue 2 (2010)

Articles

- PDF Contents
- PDF Guest Editor's Introduction
Brent K. Jesiek Ph.D. and Johannes Strobel
- PDF Identifying Opportunities for Collaborations in International Engineering Education Research and Project-Based Learning
Kacey D. Beddoes, Brent K. Jesiek, and Maura Borrego
- PDF Understanding Undergraduate Research Experiences through the Lens of Problem-based Learning: Implications for Curriculum Translation
Olga Pierrakos, Anna Zilberberg, and Robin Anderson
- PDF I thought this was going to be a waste of time: How portfolio construction can support student learning from project-based experiences
Jennifer Turns, Elisabeth Cuddihy, and Zhiwei Guan

- 75,000 downloads since 2006, and solid upward trend
- Sustainability funding for three years from the Teaching Academy
- Good international usage

Financial model: Three year funding (\$15,000) from campus center and College of Education supports portion of graduate assistant and course relief for editor. Then?

Graduate Journal

Journal of Contemporary Anthropology

- Started by a graduate student with scholarship funding.
- MOU signed with Department of Anthropology.
- 20 articles submitted since November 2010.

JCA | Journal of Contemporary Anthropology

Department of Anthropology at Purdue University

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Editor

Name Brad Codr, Purdue University

The *Journal of Contemporary Anthropology* is published by the [Department of Anthropology at Purdue University](#). The JCA has been established through funding from the [Purdue Bilisland Strategic Initiatives Fellowship program](#). The journal provides a unique and important new outlet for graduate student research and professionalization. If you would like to receive updates regarding website changes, new publications, or submission deadlines, please follow us on [Facebook](#) and [Twitter](#).

CURRENT ISSUE: VOLUME 1, ISSUE 1 (2010)

Articles

Financial model: Graduate student editor. Department of Anthropology pays for any direct work. What happens when editor moves on?

Undergraduate Journal

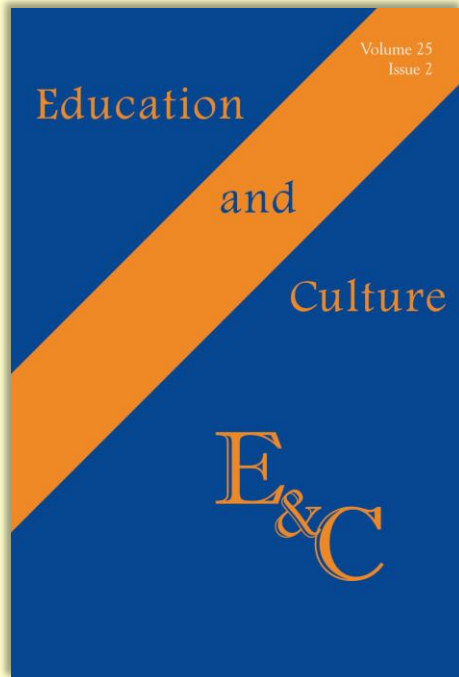
The Journal of Purdue Undergraduate Research



Financial model: Launch funding (3 years) from Office of the Provost. Then integration into university development program?

Society Journal

Education and Culture



Education and Culture

The Journal of the John Dewey Society

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Education and Culture, published twice yearly by Purdue University Press, takes an integrated view of philosophical, historical, and sociological issues in education. Submissions of Dewey scholarship, as well as work inspired by Dewey's many interests, are welcome. JDS members receive the journal as part of their membership in the society.

The journal publishes critical essays, research studies, essay and book reviews, and "rejoinder" essays. Recommended lengths vary for critical essays, research studies, or essay reviews (7500 words); book reviews (1000-2000 words); and commentaries or rejoinders to published pieces (800 words).

Current Issue: Volume 26, Issue 2 (2010)

Articles

- [PDF Contents](#)
- [PDF Editor's Note](#)
David Granger
- [PDF Dewey's Challenge To Teachers](#)
Stephen M. Fishman and Lucille McCarthy
- [PDF John Dewey on History Education and the Historical Method](#)
Thomas D. Fallace
- [PDF A Model of Dewey's Moral Imagination for Service Learning: Theoretical Explorations and Implications for Practice in Higher Education](#)
Zhuran You and A. G. Rud
- [PDF Advancing the Ideas of John Dewey: A Look at the High Tech Schools](#)
Jennifer R. Pieratt
- [PDF Dewey, Peirce, and the Categories of Learning](#)
Steven K. Wojcikiewicz

Book Reviews

- [PDF Book Review: The End of Poverty: Economic Possibilities for Our Time](#)
Shiela G. Rector
- [PDF Book Review: Deweyan Inquiry: From Experience to Inquiry](#)
Patricia M. Shields
- [PDF Review: Dewey: A Beginner's Guide](#)
Raymond D. Bolstvert

Responses to Articles

- [PDF Rejoinder to Cunningham et al., "Dewey, Women and Weirdoes"](#)
Terry Fitzgerald

Financial model: Not Open Access. Society pays \$2,000 an issue. Some subscription and licensing income. Next steps?

Helping Print Journals Transition Online

Publishing Support for Small Print-Based Publishers
Options for ARL Libraries

February 2011



Report Prepared for the Association of Research Libraries by
October Ivins & Judy Luther, Informed Strategies

Publishing Support for Small Print-Based Publishers,
by October Ivins and Judy Luther (ARL, March 2011)
http://www.arl.org/bm~doc/pub-support_7mar11.pdf

This project examined the intersection of the demand for a digital format for print-only journals and the opportunity for libraries to utilize new publishing capabilities to support these publishers.

The consultants were engaged to investigate whether there could be a match between libraries developing online publishing programs and the editors of scholarly print journals that lack an electronic version.

Better Business Modeling

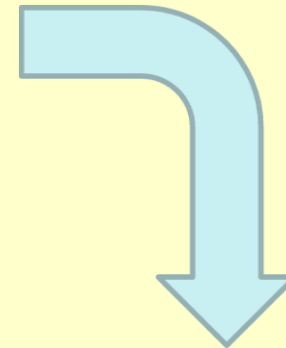
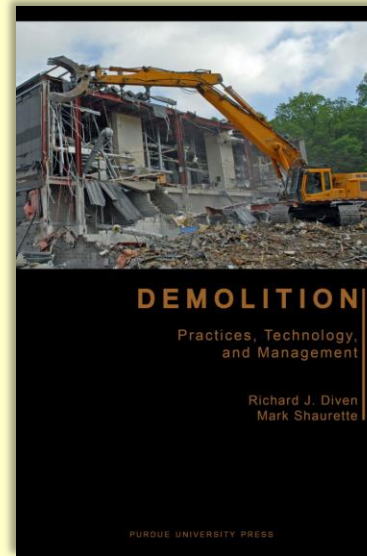
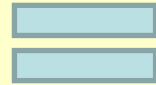
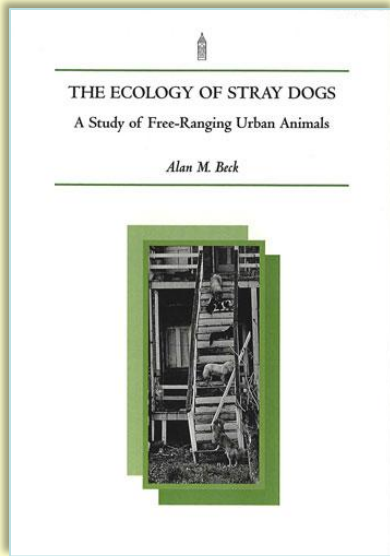
<http://cdrs.columbia.edu/>


| | Barebones | Basic | Simple | Simple + Design | Extended | Premier |
|--------------------------|-----------|--------|--------|-----------------|----------|---------|
| Weeks to set up | 1 to 2 | 3 to 5 | 7 to 8 | 7 to 8+ | 11 to 13 | 17+ |
| No Fee | ✓ | ✓ | | | | |
| Fee | | | ✓ | ✓ | ✓ | ✓ |
| No Design | ✓ | | | | | |
| Design by Journal | | ✓ | ✓ | | | |
| Design by CDRS | | | | ✓ | ✓ | ✓ |
| Columbia Domain | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Software | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Maintenance | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Additional Blog or Wiki* | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Additional Functionality | | | | | ✓ | ✓ |

*Add a week to set up timeframe

Other Types of Publication

books, supplementary data





The Ecology of Stray Dogs: A Study of Free-Ranging Urban Animals

Alan M. Beck

[Download Full Text \(9.9 MB\)](#)

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BOOKMARK

Series
New Directions in the Human Animal Bond

Page Count
116 pp

Language
English

Description
"This readable contribution should be in the hands of any city or state agency dealing with dog problems or with public health problems. The book should also be of considerable interest to all ecologists, behaviorists, and biologists."
Choice



Other Types of Publication

Technical Reports

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 JOINT TRANSPORTATION RESEARCH PROGRAM

Citizen Band (CB) Radio Communication Commenting on Indiana State Police Enforcement Activity [Download](#)

[Tell a Colleague](#) [Print](#)

Alex M. Hainen, *Purdue University*
Steve M. Remias, *Purdue University*
George H. Goble, *Purdue University*
Jason S. Wasson, *Indiana Department of Transportation*
Darcy M. Bullock, *Purdue University*

Persistent Identifier
doi:10.4231/3dzvr.1288284313124

Abstract
This audio was recorded from Citizen Band (CB) radio traffic on Channel 19 adjacent to mile marker 127.8 on I-65 in Indiana (Latitude 39.918554, Longitude -86.329367). The audio recording represents selected transmissions recorded at approximately 9:30am on 21 July 2010 documenting the public perception of an Indiana State Police enforcement detail that was occurring along I-65 and I-865 in Boone and Marion County. Approximately 12 different Indiana State Police personnel were involved in the enforcement detail at the time of the recording.

Date of this Version
7-21-2010

LOCATION



[BOOKMARK](#) [PDF](#) [HTML](#)

- Digitization of backlist
- Application of metadata
- Redesign of workflow
- Production support
- Print-on-Demand?
- DOIs?
- Data solutions?

Financial model: Indiana Department of Transportation (INDOT) funding for JTRP operating expenses

Thank you

Charles Watkinson
Director, Purdue University Press
Tel: 765 494 8251
cwatkinson@purdue.edu

Thanks to: Mark Newton, Digital Collections Librarian;
J. G. Bankier, CEO, Berkeley Electronic Press