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Popularity of Alternative Investments Rises

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JMDinvestments

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Popularity of Alternative Investments Rises

Alternative investments were once thought to be the domain of sophisticated, wealthy investors. However, they are gaining popularity among financial advisors (and their clients) as they realize the potential diversification benefits they provide. In particular, hedge funds and private equity funds are becoming increasingly common additions to even mid-market investors. ([See article here, Reuters.](#))

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