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## **Author Biographical Notes**

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## AUTHOR BIOGRAPHICAL NOTES (IN ORDER OF APPEARANCE)

**Subir Bandyopadhyay** is a professor of marketing at the School of Business and Economics at Indiana University Northwest (IUN). He has also taught at McGill University, the University of Ottawa, the University of Cincinnati, and the University of Iowa. He obtained his PhD in marketing from the University of Cincinnati in 1994. He also holds an MBA and a BS in Mechanical Engineering. He has won numerous teaching and research awards, including a Fulbright Fellowship, the Frederic Bachman Lieber Memorial Award for teaching excellence at Indiana University, the Distinguished Teacher Award at McGill, a Royal Bank Teaching Innovation Grant in Canada, a Trustee Teaching Award, the Harris Bank Best Researcher Award and Mercantile Bank Teaching Award at IUN, the Bender-FACET Fellowship, and the Mack Fellowship from Indiana University. He also received honorary professorships from Renmin University and Xi'an Statistical Institute, both in China.

He has research interests in e-marketing, retailing, brand management, nonprofit marketing, and global marketing. He has published extensively in many reputed marketing journals, including *Marketing Science, Journal of Retailing, Journal of Consumer Marketing, Marketing Management, Journal of Retailing and Consumer Services, Journal of Product and Brand Management, Thunderbird International Business Review, Journal of International Consumer Marketing, and International Journal of Advertising.* His research has been funded by the Research and University Grant and CIBER grants of Indiana University, and by many government agencies and nongovernmental organizations such as SSHRC, CIDA, the Lilly Endowment, the Byron Root Foundation, and private corporations such as Procter & Gamble and the Kroger Company.

**Bernardo J. Carducci, PhD,** is a professor of psychology and the director of the Shyness Research Institute at Indiana University Southeast. His research interests in the study of shyness include investigating the underlying dynamics of shyness and the self-selected strategies that shy individuals use to deal with their shyness. He is the author of a personality psychology textbook and of six books on the topic of shyness. He is a Fellow of the American Psychological Association.

Anne E. Barrett is an undergraduate psychology major at Indiana University Southeast, with additional academic interests in working with students who are visually impaired to enhance their social skills. Her research interests include the study of shyness and emotional intelligence. Her career aspirations include becoming a school psychologist.

**Tiana Stephens** is an undergraduate student in the Honors College, studying psychology and French and Francophone studies at the University of Illinois at Chicago. Her interests include gender inequality and education, specifically special education and learning disabilities.

**Rebecca Spevak** is an undergraduate student in the Honors Program at Purdue University North Central, studying social work and sociology. Her interests include

social justice and advocacy, especially in the issues of gender equality, LGBTQ rights, and substance abuse.

**Christabel L. Rogalin** is an associate professor of sociology in the Department of Social Sciences at Purdue University North Central (soon to be Purdue University Northwest). The focus of her research as a social psychologist is on the maintenance and disruption of identity processes.

**Laura E. Hirshfield** is an assistant professor in the Department of Medical Education at the University of Illinois at Chicago. A sociologist of gender by training, Laura is interested in and has studied social interaction, education, science, work/organizations, and medicine. Her research centers on gender inequality in academic and clinical settings, particularly in the natural sciences and medicine.

**Sakina M. Hughes** is an assistant professor of history at the University of Southern Indiana. Her research encompasses the 19th and early 20th centuries and considers racial-uplift policies and intersections of African American and Native American histories. Her most recent publication about African American and Native American traveling artists and the politics of respectability appears in *Beyond Two Worlds: Critical Conversations on Language and Power in Native North America*, edited by James Joseph Buss and Joseph Genetin-Pilawa (SUNY Press 2014).

**Stephanie Medley-Rath** is an assistant professor of sociology at Indiana University Kokomo. Her research interests include the sociology of autobiography, cognitive sociology, and the scholarship of teaching and learning. Her research has been published in *Symbolic Interaction; Sociology of Sport Journal; Culture, Health, & Sexuality;* and *Sexuality and Culture.* She also is a contributing writer for *Sociology in Focus.* 

**Dr. Randy Mills** is a professor of social science at Oakland City University. He has authored more than fifty articles and six books on Indiana and Midwest history. His most recent book, *Troubled Hero: A Medal of Honor, Vietnam, and the War at Home*, was published by Indiana University Press.

**Stephen E. Bottoms** is a labor historian and freelance writer. A previous article of his on American and Indiana labor received the IASS George C. Roberts Award in 2006. He is presently working on a book about the early struggles of the United Mine Workers to organize in the Southwest Indiana coalfields.

**Dr. Micah Pollak** is an assistant professor of economics in the School of Business and Economics at Indiana University Northwest in Gary, Indiana. He earned his PhD in economics from the University of Illinois and joined the Indiana University Northwest faculty in 2011. He teaches in the areas of microeconomics and economic history. His research areas include applied microeconomics as well as regional economics. He is responsible for the monthly publication of the Northwest Indiana Coincident Index, which tracks the economic health of Northwest Indiana and is one of the few regional economic indices in the United States.

**Teresa Reinders** is Senior Lecture of Sociology at the University of Wisconsin– Parkside, where she has been teaching for 15 years. Her teaching and research interests focus on gender, poverty, social policy, social networks, and community asset-based research. Her current research, *Designing Welfare, Defining Women,* examines the relationship between public policy and personal decisions in the lives of women during Wisconsin's welfare-reform initiative Wisconsin Works (W-2). She is also working on mapping social networks of nonprofit organizations and service providers working with the homeless population.

**Samantha Church** is a graduate student in the Master of Social Work program at the University of Southern Indiana. Currently, her research interests involve welfare reform and focusing on community resources for nonviolent offenders. She is also interested in resources available to the homeless population and how access to these resources might change perspectives. She is a member of the honor societies Phi Alpha and Delta Epsilon Iota. She is also involved in an intergroup dialogue group on campus called Voices of Diversity.

Anne Statham is a professor of sociology at the University of Southern Indiana (USI). She created and directed the USI Service Learning Program from 2007 to 2014 and was founding director of the Center for Community Based Learning at the University of Wisconsin–Parkside, which she directed for 10 years. She was a professor of sociology there for 25 years. She has published books, journal articles, and book chapters in the areas of women and work, women and poverty, women and environment, social psychology, and the scholarship of civic engagement.

Selena Sanderfer is an assistant professor of history and the director of Southern Studies at Western Kentucky University. She has received several research grants and fellowships in support of her work, most recently a Mellon's Scholar Fellowship at the Library Company of Philadelphia. Her work has previously been published in the *Tennessee Historical Quarterly*. Sanderfer's research interests focus on southern African Americans and black nationalism, specifically movements supporting territorial separatism in the 19th century.

**Nicole Maki Weller** is an assistant professor in the Department of Sociology, History, and Political Science at Indiana University Kokomo. Her research focuses on health disparities and outcomes, with particular attention on reproductive health behaviors, including infertility and adolescent risky sexual health behaviors. Her recent publications have focused on the distinction in health-seeking behaviors among women experiencing primary versus secondary infertility.

Jennie Jacobs Kronenfeld is a professor in the Sociology Program in the Sanford School of Social and Family Dynamics, Arizona State University. Her research areas are medical sociology, and aging and the life course, with a special focus on health policy, health care utilization, and health behavior. She serves as the editor of the research annual *Research in the Sociology of Health Care*, published each year by Emerald Press. She is coeditor of *Health* and associate editor in chief of the *American Journal of Health Promotion*.

**Dan Tsataros, MBA, JD,** is an assistant professor of criminal justice in the School of Public and Environmental Affairs at Indiana University Northwest. His research interests include criminal justice pedagogy.

**Kosali Simon** is a professor in the School of Public and Environmental Affairs at Indiana University and a Research Associate of the National Bureau of Economic Research. Simon is a nationally known health economist who specializes in applying economic analysis in the context of health insurance and health-care policy. Her current main research focus is the impact of the Affordable Care Act on health-care and labor market outcomes. She is also active in national leadership roles in her profession, serving on several boards and in editorial positions.

**Elizabeth Trevizo** is an MA graduate student in anthropology at Southern Illinois University Carbondale (SIUC). She is a student under Dr. David Sutton, and her concentration is in sociocultural anthropology, with a focus on food anthropology, shopping practices, and markets. Elizabeth did fieldwork in Mazatlán, Mexico, for her thesis during summer 2015. She earned the PROMPT Fellowship award at SIUC and is a graduate and a teaching assistant in the program.