WORD REBUS--ENDLESSLY = SLY ("END" LESSLY)

ACROSS
1   Part of a comet's tail
5   Copied
9   Landed
10  Gary Cooper reply
11  Fete
12  Composition for male voices
13  Peels
15  Part of a sock
16  WORLD
22  Jai ---
23  Reputation
24  Curb
25  City northwest of LA
26  Chinese society
27  Part of E = mc²

DOWN
1   Villain in "Othello"
2   "Ancestor's heirloom" name
3   Variable river
4   Li
5   Worm
6   Part of a magnet
7   Fencing need
8   Word with freeze or sea
14  Lawn need
16  Skin protuberance
17  Ersatz butter
18  Pluvia
19  A glimmer
20  Spanish noblemen
21  Greek cupid