



8-5-2014

## Do Women Generate Better Returns?

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### Recommended Citation

Dolvin, Steven D., "Do Women Generate Better Returns?" (2014). *All Chapters*. 106.  
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# JMDinvestments

Tuesday, August 5, 2014

## Do Women Generate Better Returns?

Some prior research suggests that women make for better investors, primarily because they generally trade less than men (meaning lower transaction costs). However, a new fund aims to exploit the benefit women may provide as board members. The Barclays Women in Leadership ETN will invest in companies with a female CEO or a board that has a membership of at least 25% women. [See here for an article that discusses the new fund \(WSJ\)](#).

[See previous post \(ETFs vs. ETNs\)](#) for a discussion of the fund structure.

**Related Chapters: Chapter 04, Chapter 08**