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## Investing in Sin.....

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# JMDinvestments

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## Investing in Sin.....

Socially conscious investing has attracted numerous followers, and this has precipitated the development of many socially conscious mutual funds. In contrast, other investors have taken an alternative approach, opting for so-called "sin funds." As [this WSJ article](#) points out, these sin funds have actually performed quite well over the last 10 years.

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