



3-9-2015

## Apple Added to the Dow

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### Recommended Citation

Dolvin, Steven D., "Apple Added to the Dow" (2015). *All Chapters*. 130.  
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# JMDinvestments

**Monday, March 9, 2015**

## Apple Added to the Dow

The DJIA (Dow Jones Industrial Average) is an index of 30 companies that are picked to represent the broad economy. As this [Fox Business article](#) notes, Apple is replacing AT&T in the index. Given that Apple is the largest company by market cap, why is Apple just now entering the index? The answer is that the Dow is price-weighted, so Apple's recent 4:1 split brought the price low enough, such that it would not unduly influence the overall index movement.

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