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## David Bowie: Finance Genius?

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# JMDinvestments

Tuesday, January 12, 2016

## David Bowie: Finance Genius?

Famous musician David Bowie just passed away. While most people remember him for his music, he is also famous in the finance area. Bowie was among the first to offer an asset-backed security, which in his case was based on future royalties from his songs. In recognition, this type of asset is often referred to as a "Bowie-bond." [See article here, Bloomberg.](#)

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