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Author Biographical Notes

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AUTHOR BIOGRAPHICAL NOTES (IN ORDER OF APPEARANCE)

Stephen Morillo received his AB from Harvard in 1980 and his DPhil from Oxford in 1985. From an initial specialization in medieval military history (he is past president of *De Re Militari*, the Society for Medieval Military History), he steadily expanded his interests into global and comparative examinations of premodern military and cultural history such that by now, he has been teaching world history for 28 years and thinking about it for even longer. He has published a number of articles on aspects of world history and coauthored a textbook of world military history. In 2014, he published an innovative world history textbook, *Frameworks of World History* (Oxford University Press). He's also long been a proselytizer for world history, having given talks and workshops around the country. He teaches in the History Department at Wabash College and serves on the editorial board for a book series from Boydell Press. He is also a painter, cartoonist, cooker of New Orleans cuisine, and sometime musician.

Atta A. Ceesay, PhD is Director, Assistant Professor, and Nonprofit Track Coordinator, Division of Public Administration & Nonprofit Management at Buffalo State (State University of New York). Dr. Ceesay's research focuses on public management, human resources management, comparative and development public administration, and nonprofit management and governance. Dr. Ceesay's interest in service includes public and nonprofit capacity building, program development, strategic planning, and performance management and evaluation.

Subir Bandyopadhyay is a professor of marketing at the School of Business and Economics at Indiana University Northwest (IUN). He has taught previously at McGill University, the University of Ottawa, the University of Cincinnati, and the University of Iowa. He obtained his PhD in marketing from the University of Cincinnati in 1994. He also holds an MBA and a BS in mechanical engineering. He has won numerous teaching and research awards, including a Fulbright Fellowship, the Frederic Bachman Lieber Memorial Award at Indiana University for teaching excellence, the Distinguished Teacher Award at McGill, a Royal Bank Teaching Innovation Grant in Canada, the Trustee Teaching Award, both the Harris Bank Best Researcher Award and Mercantile Bank Teaching Award at IUN, the Bender-FACET Fellowship, and the Mack Fellowship from Indiana University. He has also received honorary professorship from Renmin University and Xi'an Statistical Institute, both in China.

His research interests include e-marketing, retailing, brand management, nonprofit marketing, and global marketing. He has published extensively in many reputed marketing journals including *Marketing Science*, the *Journal of Retailing*, the *Journal of Consumer Marketing*, *Marketing Management*, the *Journal of Retailing and Consumer Services*, the *Journal of Product and Brand Management*, *Thunderbird International Business Review*, the *Journal of International Consumer Marketing*, and the *International Journal of Advertising*. His research has been funded by the Research and University

Grant and CIBER grants of Indiana University, and by many governmental agencies and nongovernmental organizations such as SSHRC, CIDA, the Lilly Endowment, and the Byron Root Foundation, and by private corporations such as Procter & Gamble and the Kroger Company.

Ellen Szarleta is the director of the Indiana University Northwest (IUN) Center for Urban and Regional Excellence and is a professor in the School of Public and Environmental Affairs at IUN. As director of the Center for Urban and Regional Excellence, she works to create and advance partnerships between the community and the university. Dr. Szarleta holds a PhD in agricultural economics from the University of Wisconsin–Madison and a JD from the University of Iowa Law School. She teaches courses in public management economics, decision-making processes, and law and public policy in the School of Public and Environmental Affairs. Her research is focused in the areas of community engagement, policy decision making, sustainability, capacity building, and civic engagement. With more than 20 years' experience in academia, law, and government, she now works closely with business, nonprofit, and government partners to advance the quality of life in communities through applied research and outreach.

Doug Barney is a professor of accounting at Indiana University Southeast, where he has worked since receiving his PhD from the University of Mississippi in 1993. Doug started his career with the United States Department of Agriculture (USDA) after earning his master's degree in genetics from the University of Missouri. After his time with the USDA, Doug received an MS in accounting from the University of Missouri, earned his CPA license while working for Arthur Andersen in Kansas City, and earned his MBA at the University of Wisconsin. Doug teaches and researches financial reporting. His primary research streams address financial-failure prediction and complexity of accounting language.

Aycan Kara (PhD, Florida Atlantic) is an assistant professor of strategic management and entrepreneurship at Indiana University Southeast. Her research interests are international management, within-nation regions, entrepreneurship, and methods. She has presented her work at meetings of the Academy of International Business, the Academy of Management, and the International Association of Cross Cultural Psychology.

Christopher Crawford is a 2016 graduate of Indiana University South Bend, with a BA in psychology. He is a clinical research specialist working in cardiovascular genetics in pediatrics with the Indiana University School of Medicine. His research interests are manifold and include pictorial metaphor, moral psychology, research methods, genetic counseling theory, and cardiovascular genetics.

Igor Juricevic holds a PhD in experimental psychology (University of Toronto). He is an associate professor at Indiana University South Bend. His research interests include picture perception in both vision and touch, and he is currently focusing on the perception

of metaphorical pictures and on developing a system for transmodal translations (processes to translate visual pictures into touch pictures for the blind).

Dr. Debra Israel is an associate professor of economics at Indiana State University in Terre Haute, Indiana. She received her MS in agricultural economics from the Pennsylvania State University and her doctorate in economics from the University of Wisconsin–Madison. Her primary research area is environmental economics, with additional research interests in gender, household decision making, and public policy, in the United States and in developing countries.

Yu Ouyang is an assistant professor of political science at Purdue University Northwest. His research focuses on executive politics and quantitative methods.

Chloe C. Carpentier is an undergraduate student at the University of Tampa. Her research focuses on gender in regard to law and politics.

Evelyn Ravuri is a professor of geography at Saginaw Valley State University. Her academic specialties include population and ethnic geography.

Dr. David A. Root is an assistant professor of political science and is the pre-law advisor at the University of Indianapolis. He teaches courses on American government and law and serves as chair of the UIndy Law Scholar Committee. His research and writing are focused on constitutional law and the Supreme Court. Prior to joining the University of Indianapolis, David practiced law in Indianapolis as an associate attorney at Bingham McHale LLP. His practice focused on government services and public finance. He also served as an adjunct instructor at Indiana University–Purdue University Indianapolis, teaching in its Legal Studies program. He earned his MS and PhD in political science from the University of Oregon and his JD at the Indiana University Robert H. McKinney School of Law. He also earned an LLM in European Union law at Edinburgh Law School (Scotland) and an MBA at the Indiana University Kelley School of Business. He earned his BS in business administration at Bethel College (Indiana).

Zachary Schrank is an assistant professor of sociology at Indiana University South Bend. His primary area of research is in consumer culture and the alternative food movement related to local organic markets. He has published in the *Journal of Consumer Culture* and *Teaching Sociology*.

Laura Merrifield Wilson is an assistant professor of political science at the University of Indianapolis. She earned her PhD at the University of Alabama, specializing in American politics and women's studies. Her research focuses include state government, campaigns and elections, and gender politics.

Julia Crant holds a bachelor of arts degree in psychology from Saint Mary's College, Notre Dame, Indiana. She is currently pursuing a bachelor of science degree in nursing at Indiana University South Bend and hopes to be a psychiatric nurse, working with

adolescents and young adults with autism. In her spare time, she enjoys riding her horse Toby.