## IBMPHASIS ON JARGON

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Language-watchers have long since been alerted to the new bits (and bytes) of the computer age. In Playboy magazine for July 1983, John Sack tells of children at computer camps sending home a thousand kisses like this:

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1Ø FOR K = 1 TO 1ØØØ 2Ø PRINT "X"; 3Ø NEXT K 4Ø END

and all over the country people are learning the mysteries of computers and word processors (some friendly, which means not entirely impossible for humans to operate), while the general vocabulary is as full of computerese to describe human conditions (input, output, overload) as it used to be of the boiler-room vocabulary of Freudianism (expression, repression, impression, safety valve, &c.) Here, out of IBM's internal computer VM (virtual memory) of 363 entries dealing with computer jargon, are some terms which the average person will nave to come to terms with. How many can you define? Use your wetware (brains)! Answers can be found in Answers and Solutions at the end of this issue.

- 1. Iron
- 2. LSD
- 3. Calendarize
- 4. Bells and whistles
- 5. Candy-striped
- 6. Blue suiter
- 7. Orchard
- 8. Go faster stripes

- 9. Cold pricklies
- 10. Blem
- 11. Get in bed with
- 12. Cast in jello
- 13. Escalate
- 14. Interface
- 15. Software