

SHAKESPEARE, THE CAR SALESMAN

CHUCK DAVIS

Vancouver, British Columbia, Canada

Stratford and Avon, the advertising company, are pleased to announce that they have engaged the services of Will Shakespeare, the well-known writer, in their advertising campaign for the newest Detroit automobile, the Starling. Shakespeare's first copy was quickly approved by the manufacturer.

My good friends, hark!	Tempest 3iii
Behold, this is the	1Henry6 3ii
Starling.	1Henry4 liii
A triumphant car!	1Henry6 li
Let's stand close and behold.	Henry8 2i
Starling.	1Henry4 liii
Thy looks are full of speed.	1Henry4 3ii
Such a body yet I never look'd on.	TwoNKin 4ii
So quiet and so sweet a style.	AsYLike 2i
O cheerful colours!	3Henry6 5i
Starling.	1Henry4 liii
What wheels!	WinTale 3ii
O, that delightful engine!	TitAndr 3i
Twice the horses.	AWelTEW 2i
Fast, I warrant ...	Rom&Jul 4v
Powerful on the highway.	WinTale 4ii
You start away	1Henry4 liii
With the swiftest wing of speed,	AWelTEW 3ii
Twenty mile an hour,	TwoNKin 5ii
Forty, fifty,	Hamlet 2ii
Seventy-five,	JulCaes 3ii
More, more, a hundred!	AWelTEW 2ii
The swifter speed the better!	WinTale 4iv
You shall find your safety	MeasFMe 4iii
Here in these brakes ...	PassPil 9x
How smooth and even do they bear themselves!	Henry5 2ii
Starling,	1Henry4 3i
The very best ...	MidNiDr 5i
While others saucily promise more ...	RapeLuc 1349
Dodge,	Ant&Cle 3ix
Ford,	MerWWin 2i
The Valiant,	Othello liii
Mercury,	Tro&Cre 2iii
Lincoln,	KJohn 5vi

Comet,
 The Bug,
 And others more.
 Yet,
 How little is the cost ...
 Too little payment for so great a
 Car,
 And therefore take this compact.
 Generous terms,
 My friends:
 Five hundred
 Paid down
 The balance
 For eighteen months concluded by consent.
 What a deal!
 I beseech you instantly to visit my
 Dealers,
 And seal the bargain.
 And when thy car is loaden with
 All your family within,
 With bag and baggage,
 And thy dog,
 Drive away
 Buckled well.
 Guide the heavenly car!
 Starling!
 I humbly thank you.

1Henry4 3ii
 WinTale 3ii
 KJohn 4ii
 Tempest 2i
 MercVen 3iv
 TamShre 5ii
 Sonnets 7
 1Henry6 5iv
 TwoNKin 3i
 Tempest 5i
 KJohn 1i
 WinTale 5i
 MidNiDr 5i
 2Henry6 1i
 Richar2 1iii
 Hamlet 2ii
 ComeErr 2ii
 TwoGVer 2ii
 TitAndr 5ii
 Othello 1i
 AsYLike 3ii
 Tempest 2ii
 JulCaes 1i
 Ant&Cle 4iv
 TwoGVer 3i
 1Henry4 1iii
 MeasFMe 2i