A Salute to Sipping

"One large Coke, please."
The Coke is handed to you.
What do you do now?
Of course, you reach for a straw.

Why use a straw?
Why not sip and savor this carbonated beverage?
Do you think it will last longer if you slowly slurp the sugary soft drink?

What is the purpose of this cylindrical mediator between your lips and your cup overflowing?

Does it add something real to this

Drink which is 100% artificial chemicals?

Be daring.

Release yourself from the throes of this impersonal habit.

Cast off this meddling middleman
and reacquaint yourself with the sadipity of the soda.

Use a glove to touch the warmth of your lover's skin, unimaginable!

Wear sunglasses to experience the blinding brightness of the sun,

Unthinkable!

So, let's make a toast to the taste buds and the reawakening of the senses.

Now,
about that salad fork...

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