

PHOTON WHAT?

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I recently started a new job at Photo Kinetics, a company that makes test instruments for fiber optic cable. Posted in the office is a collection of the various ways that the company name has been spelled in correspondence. These range from simple typos to highly imaginative spellings. Some of the more interesting spellings are:

Photon Icintics	Photon Coetics
Photon Kinekigs	Photokinectics
Pothoton Kinetics	Photonenitics
Photoninetrics	Phototkenetics
Photon Kintizs	Photo Kinectc
Thotor Kenetics	Phalon Kenetics
Fotawn Chenetecks	Photo Kiuneticks
Thoton Kinetic	Foton Kenetics
Polton Kinetics	Foton Conetivics
Photom Kemetico	Photo Kiwetics
P. Hotn Kineticz	

Sometimes the influence of a computer is obvious:

Mrs. Photon Kinetics, Inc.
Kine Photon or Family Residing at..
Mr Photon Globus (Globus is the surname of an employee)

Some of the best are those where another word or name has been substituted:

Proton Genetics	Fototime
Photon Connectics	Fortran Kinetics
Phantom Kinetics	Photo Tone Konitics
Thorton Kinetics	Morton Kinitecs

My two favorites are FULTON COSMETICS and HOOKED ON KINETICS. I'm sure I'm going to have an interesting time working at this company, however its name is spelled.