SELF-DESCRIPTIVE EULER MAGIC SQUARES

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In the November 1996 Word Ways, I introduced the Euler square (also known as a Graeco-Latin square), which is by its method of construction automatically magic. All rows and columns add up to a common sum since they merely consist of rearrangements of the same basic components:

Bc	Ad	Da	СЪ	
Db	Ca	Bd	Ac	
Cd	Dc	Ab	Ba	
Aa	ВЬ	Cc	Dd	

For example, the four capitalized letters can be assigned number names such as ONE HUNDRED, FIVE HUNDRED, SIX HUNDRED and FOUR HUNDRED (one letter can even be set equal to zero); the four lower-case letters can then be assigned any number names between ONE and NINETY-NINE.

Obviously, the magic property of the Euler square is preserved if one writes out the number names Bc, Ad, etc., and replaces each number name with the sum of its gematric letter-values (A=1, B=2, ... Y=25). By trial and error, it is not difficult to select number names so that the magic constant does not change. The original Euler square is then called self-descriptive, a property that no individual number name possesses (i.e., no number name has a gematric sum equal to itself).

Euler	er Square			Gematric Version			
102	14	308	240	165	104	179	216
340	208	114	2	214	181	211	58
214	302	40	108	236	188	84	156
8	140	202	314	49	191	190	234
magic constant = 664		magic	constant = 664				

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The editor asks: if one starts with a non-Euler magic square (of any size), can a self-descriptive magic square be found? If not, can a non-Euler magic square be transformed into a gematric square having a different magic constant? If the gematria is sufficiently simple (for example, A=B= ... = Y=1), Lee Sallows showed that the answer to the latter question is yes: see "Alphamagic Squares" in the May 1991 Word Ways. For what other gematrias can the magic property be preserved? A scrambled-alphabet gematria, perhaps?