

## COLLOQUY

DAN TILQUE remarks in regards to Mark Isaak's article "Etymons Gone Wild" in the August 2016 WW.

In Mark's etymon list for INDYCAR, "India" should replace "East Indies" rather than be added. The reason is that when Columbus named the Indians, he called them the same name he'd have used if he thought he'd landed in India rather than the Indies.

As for a deeper list, my first thought was a modification of Mark's "Columbus" list:

Columbia Gorge Scenic Highway

1. Columbia River Gorge
2. Columbia River
3. Columbia Rediviva (ship of Captain Robert Gray when he discovered the river)
4. Columbia (poetic name for the USA)
5. Christopher Columbus
6. columba (Latin "dove, pigeon")
7. kolumbis (Greek "diver")

Feeling there were longer ones out there, I took the liberty to post the question on an on-line message board. Someone who uses the on-line handle "bibliophage" came up with this beauty:

Laurasia (ancient supercontinent)

1. Laurentia (continental craton)
2. Laurentian Shield (also known as the Canadian Shield)
3. Laurentian Mountains (in Quebec)
4. St Lawrence River
5. Gulf of St Lawrence
6. Feast of St Lawrence (the day Cartier discovered the Gulf)
7. St Lawrence of Rome
8. Laurentum (ancient city near Rome)
9. laurus (Latin "bay or laurel tree")

ALAN LEWIS notified the editor that *Pundemoniam* mentioned in the August issue is in print and available from Paul Watkins Publishing, website [Stamford Lincolnshire United Kingdom](http://www.stamford.co.uk/) <http://www.stamford.co.uk/>.

# PROVERBS: The Wisdom of the World

By Alice O'Neill

If many hands make light work, how can too many cooks spoil the broth? If you'll find the best advice on your pillow, are proverbs even useful? How come these nuggets of wisdom and truth are so similar the world over? In **PROVERBS: The Wisdom of the World (Bloomsbury / Wooden Books / hardcover / September 13, 2016)** Alice O'Neill takes a tour of more than 1500 proverbs from cultures around the world, underscoring that a proverb's invaluable purpose is to make people pause for a moment and reflect, often revealing a much deeper truth. Gathered widely from ancient (sacred) texts, aboriginal beliefs, political tracts, literary classics, and contemporary advertisements, and illustrated with beautiful engravings and drawings, this collection makes clear the power that resides in a few words.

Bloomsbury's **WOODEN BOOKS** titles bring wisdom and knowledge from the deep past forward into the twenty-first century, through a combination of smart and concise text and beautiful artwork.

**ALICE O'NEILL** is a modern Irish painter. She lives between Antrim and New York.

**Bloomsbury / Wooden Books / PROVERBS: *The Wisdom of the World***

**Publication Date: September 13, 2016 / \$14 / 64 pages / Hardcover / ISBN: 9781632864420**

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By Earl Fontainelle

How do you tell what's right from what's wrong? Can you always? What's the difference between deduction, induction, and abduction? What are the best techniques for making an argument logically sound? In **LOGIC: *The Ancient Art of Reason (Bloomsbury / Wooden Books / hardcover / September 13, 2016)***, this fascinating little book, the smallest on its subject ever produced, philosopher Earl Fontainelle explores the ancient art of discursive Logic and demonstrates some of the techniques that have long been used to triumph over the debates and deceptions that assail us every day. Filled with helpful examples of good and bad reasoning, Logic is an invaluable introduction to a defining human characteristic.

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**EARL FONTAINELLE**, Ph.D., is a specialist in Neoplatonism and Plotinus. Originally from Canada, he now lives on the edge of Dartmoor in Devon with his family and chickens.

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