



SOCIAL IMPLICATIONS of Wellness

Wellness for Profit?

How influential is the Wellness Industry in American spending habits?

In the United States, people spend more money on the wellness industry, dieting and exercise than healthcare, surgeries, and doctor's visits.



US Dollars Spent in Trillions



The Illusion of Choice:

The Wellness industry markets that health is a product of good choices, but does everyone actually have that choice?



"it is imperative to understand that one is not healthy solely because of his choice, but because of his access to choice"³

Low SES populations choose junk food because it's the only food available, they choose not to exercise due to lack of resources⁴

Does SES really affect health?



11

11.3% of poor adults with diabetes, compared to 7.7% of non-poor adults⁵



2

2 times as likely to report feeling sad and hopeless within the last 30 days⁵



28

27.7% of poor adults are current smokers, compared to 14.9% of non-poor adults⁵