

DO YOU HAVE ANY QUESTIONS FOR THE PHARMACIST?

How to get the most out of your medication counseling session based on your Myer's Briggs Type Indicator Instrument (MBTI)

Less than $\frac{1}{2}$ of Student Pharmacists and Patients feel satisfied with their communication with one another...¹
...Using MBTI may help change this

Most Common MBTI Results ²



Worldly Orientation³

Extrovert



Introvert



Decision Making³

Thinking



Feeling



Information Acquisition³

Intuition



Sensing



Lifestyle Preferences³

Judging



Perceiving



MBTI has sixteen different profiles, which tell you your preference in four categories ^{4,5}

Keeping these in mind may help with medication counseling

How to incorporate MBTI into medication counseling

Verbal counseling works best for extroverted individuals ⁶



Non-verbal counseling materials such as Patient Package Inserts should be used for introverts ⁶

Effective Counseling

requires the ability to share information according to the "cognitive abilities, learning styles, and sensory and physical status" of a patient ⁷

Sensing-Thinking personalities prefer factual information delivered clearly and precisely ³

Sensing-Feeling personalities prefer factual information delivered with compassion ³

Intuition-Thinking personalities prefer logical options delivered in a way that respects their intelligence ³

Intuition-Feeling personalities prefer overarching ideas delivered personal, respectful manner ³