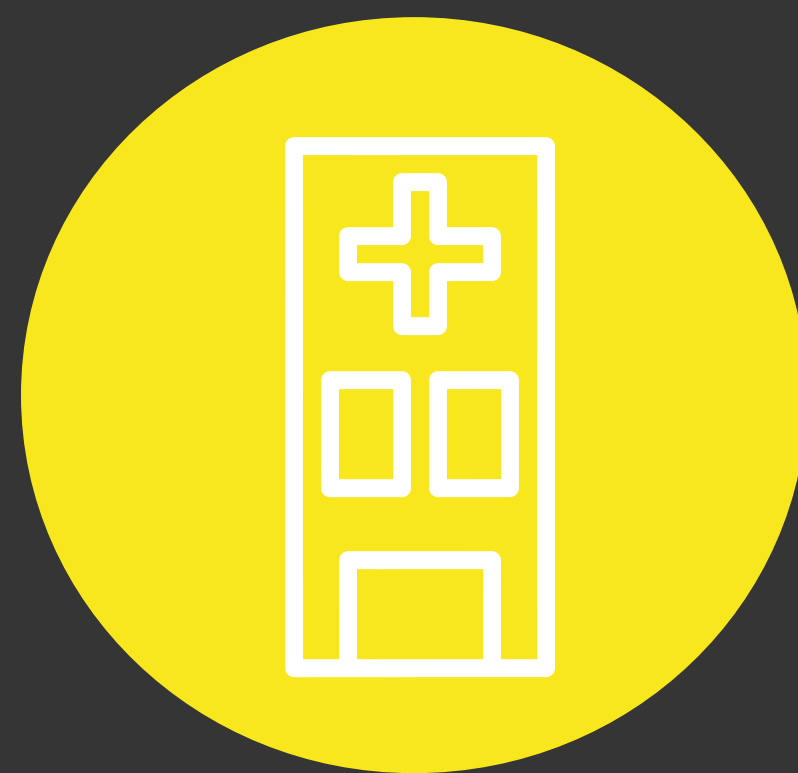


THE SIDE EFFECTS OF GOOGLE™

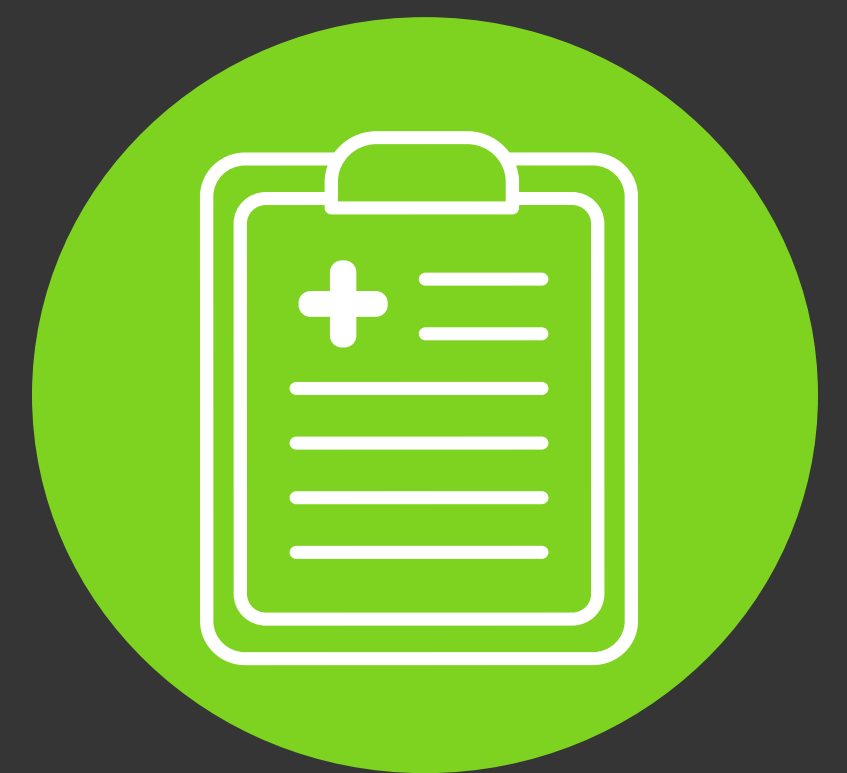
Many health-based websites that are easily accessible to patients provide information that is inaccurate, outdated, or misleading¹



Many patients consult the internet due to the lack of accessible and understandable information from their health care provider's office¹



Nearly 82% of people believe the information they found on the internet was better than the information from their health care provider¹



32% of patients who found medical information on the internet obtained false or deceptive information¹

Our Role as Health Care Providers



- Provide patients with easily accessible information, both on paper and in consultations
- Accommodate patients with a low health literacy¹
- Provide patients with reliable websites that they can use to find factual information