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# Digital Commons Annual Report

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## Digital Commons Annual Report

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**Project Name: Butler University Libraries' Digital Commons**

**Reporting Period: November 2010 – November 2011**

**Publication Date: 12.1.2011**

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## Table of Contents

<b>Purpose &amp; Overview</b> .....	3
Three-year highlights .....	3
Digital Commons Team.....	4
<b>Web Analytics</b> .....	4
Visits.....	4
Top 10 visiting countries .....	4
Top 10 referral sources .....	5
Top 10 page views .....	5
<b>Downloads</b> .....	6
Top 10 Community or Series downloads .....	6
Top 20 full-text downloads sorted by faculty contributor.....	7
Top 20 full-text downloads sorted by title.....	7

## Purpose

The Digital Commons Annual Report is a document that interested parties may use as a means of monitoring the yearly progress of the Butler University Libraries' institutional repository.

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## Overview

### - 2011 Year-in-review

November 2011 marks the three-year anniversary of [Butler Digital Commons](#), the university's first institutional repository for faculty and student scholarship and other campus documents. Our primary mission remains the same: Digitize the intellectual assets of Butler University, which in turn exposes faculty and student scholarship to the global scholarly community.

In 2011 we continued to expand our presence on campus and abroad. Since 2009 site visits and content downloads have almost tripled and we have been visited by a total of 143 countries. Some of our notable accomplishments for 2011 are as follows:

- Partnering with the [College of Communication](#) and [Modern Languages, Literatures & Cultures](#) to build SelectedWorks pages on behalf of their faculty. Both sites are new and we are still harvesting their content, however, faculty from the College of Communication has already enjoyed 1,778 downloads. In addition, [student work](#) from the College of Communication received 623 downloads and a spot on our Top 20 Downloads list for 2011.
- Hosting Irwin Library's first-ever [digital library conference](#). This event was hosted by Lewis Miller, Dean of Butler University Libraries. This event showcased successful strategies for IR content acquisition and growth, distributing scholarship globally, and using metrics to assess progress. Speakers included institutional repository managers from the area and faculty from Butler University. The event was attended by representatives from 18 regional libraries.
- Partnering with the [College of Liberal Arts & Sciences](#) and the [Department of Philosophy and Religion](#) to host Butler's first digitally published scholarly journal: [The Journal of Hindu-Christian Studies](#).

What follows are additional highlights from the last three years of operation:

2011	Totals 2009 - 2011
133,244 full-text downloads	187,054 total full-text downloads
999 items added	3,336 total items
37,895 site visits	44,424 total site visits
138 visiting countries	143 total visiting countries
11 Communities and 31 Series	11 Communities and 31 Series
2 archived journals, 1 active magazine, & 1 active scholarly journal	2 archived journals, 1 active magazine, & 1 active scholarly journal
28 Selected Works Pages	83 total Selected Works Pages
203 student contributions	354 total student contributions
95 faculty contributions	380 total faculty contributions

## The Digital Commons Team

Our accomplishments would have not been possible without help from the following people:

### Staff

- Marcy Wilhelm-South, Digital Commons Assistant
- Laina Ridenour, Selected Works Assistant
- Mary Richardson, Thesis Assistant
- Max Hackman, Thesis Assistant

### Students

- Mackenzie Szymanski, Scanning Assistant
- Jennifer Kugler, Scanning Assistant
- Madison Teskey, Scanning Assistant
- Megan Donisch, Scanning Assistant
- Jonathan Walter, Scanning Assistant

Finally, a special thanks to the many faculty and staff who have contributed in some way to the Digital Commons. Without your participation our continued success would not have been possible!

## Web Analytics - 2011

### - Visits

- Total visiting countries: 138
- 72.9% of our visits came from the United States
- 27.1% of our visits came from international users
- 14,872 site visits
- 74.13% were new visitors
- The average visitor viewed 3.76 pages

### - Top 10 visiting countries

	Detail Level: <a href="#">Country/Territory</a> ▾	Visits ↓
1.	<a href="#">United States</a>	10,845
2.	<a href="#">United Kingdom</a>	477
3.	<a href="#">Canada</a>	297
4.	<a href="#">Australia</a>	252
5.	<a href="#">India</a>	252
6.	<a href="#">Poland</a>	200
7.	<a href="#">Germany</a>	182
8.	<a href="#">Philippines</a>	177
9.	<a href="#">China</a>	158
10.	<a href="#">Netherlands</a>	88

- **How Butler Digital Commons is found**



- **Top 10 referral sources**

Source/Medium	Visits	Visits	Source/Medium contribution to total: Visits
1. google / organic	7,297	49.06%	
2. (direct) / (none)	2,488	16.73%	
3. butler.edu / referral	1,800	12.10%	
4. digitalcommons.bepress.com / referral	828	5.57%	
5. works.bepress.com / referral	360	2.42%	
6. yahoo / organic	196	1.32%	
7. bing / organic	192	1.29%	
8. search / organic	129	0.87%	
9. facebook.com / referral	122	0.82%	
10. en.wikipedia.org / referral	94	0.63%	

Organic: visitors found the site with a free search engine  
 Referral: visitors found the site via a referring link

- **Top 10 site page views**

Landing Page	Views
<a href="http://digitalcommons.butler.edu/buyearbooks/">http://digitalcommons.butler.edu/buyearbooks/</a>	1,921
<a href="http://digitalcommons.butler.edu/sw_gallery.html">http://digitalcommons.butler.edu/sw_gallery.html</a>	1,386
<a href="http://digitalcommons.butler.edu/cba/">http://digitalcommons.butler.edu/cba/</a>	725
<a href="http://digitalcommons.butler.edu/ugtheses/">http://digitalcommons.butler.edu/ugtheses/</a>	478
<a href="http://digitalcommons.butler.edu/botanical/">http://digitalcommons.butler.edu/botanical/</a>	461
<a href="http://digitalcommons.butler.edu/specialcollections/">http://digitalcommons.butler.edu/specialcollections/</a>	422
<a href="http://digitalcommons.butler.edu/booth/">http://digitalcommons.butler.edu/booth/</a>	421
<a href="http://digitalcommons.butler.edu/grtheses/">http://digitalcommons.butler.edu/grtheses/</a>	285
<a href="http://digitalcommons.butler.edu/amos/">http://digitalcommons.butler.edu/amos/</a>	176
<a href="http://digitalcommons.butler.edu/philosophy_religion/">http://digitalcommons.butler.edu/philosophy_religion/</a>	155

## Downloads - 2011

### - Top 10 Community or Series Downloads

Community or Series	Downloads
<a href="#">Liberal Arts &amp; Sciences</a>	19,672
<a href="#">College of Business</a>	14,303
<a href="#">Undergraduate Scholarship</a>	9,011
<a href="#">Graduate Scholarship</a>	6,656
<a href="#">Booth</a>	6,383
<a href="#">Libraries</a>	2,523
<a href="#">College of Communication</a>	1,772
<a href="#">Provost Papers</a>	1,239
<a href="#">Provost's Staff</a>	1,069
<a href="#">Manuscript Thesis</a>	194

### - Top 20 Full-text Downloads Sorted by Faculty Contributor: 2010 - 2011

Contribution	Faculty Contributor	Department	Downloads
<a href="#">The evolution of manufacturing planning and control systems</a>	Patrick Rondeau	College of Business	1,076
<a href="#">The Necessity of Disability in Flannery O'Connor's 'Good Country People' and 'The Lame Shall Enter First'</a>	Laura Behling	Associate Provost's Office	980
<a href="#">Mechanisms and the Nature of Causation</a>	Stuart Glennan	Philosophy & Religion	861
<a href="#">Shaping Shakespeare, Reflecting History</a>	Karley Adney	Associate Provost's Office	831
<a href="#">Real Teaching and Real Learning vs Narrative Myths About Education</a>	Marshall Gregory	English	792
<a href="#">Formalized Planning in Small Business: Increasing Strategic Choices</a>	J. Burdeane Orris	College of Business	785
<a href="#">Gender Differences in Communication: Implications for Salespeople</a>	Dan McQuiston	College of Business	681

<a href="#">Is Global Poverty a Moral Problem for Citizens of Affluent Societies?</a>	Harry Van Der Linden	Philosophy & Religion	646
<a href="#">A Systems Analysis Experiential Case Study</a>	Priscilla Arling	College of Business	612
<a href="#">The Dynamics of the Hungarian Hyperinflation, 1945-6: A New Perspective</a>	Peter Grossman	College of Business	514
<a href="#">North Central Sociological Association Presidential Address</a>	Jay Howard	Liberal Arts & Sciences	486
<a href="#">Accountants' Liability to Third Parties for Negligent Misrepresentation</a>	Anne Kelly	College of Business	483
<a href="#">"Immigration," "Immanuel Kant", and "Kantian Ethics"</a>	Harry Van Der Linden	Philosophy & Religion	456
<a href="#">When is Command-and-Control Efficient?</a>	Peter Grossman	College of Business	424
<a href="#">Strategic Implications of the Open-Market Paradigm</a>	Sunran Jeon	College of Business	412
<a href="#">Occupation as Spiritual Activity</a>	Jay Howard	Liberal Arts & Sciences	410
<a href="#">Where all the Children are Above Average</a>	Chuck Williams	College of Business	390
<a href="#">The Only True God: Early Christian Monotheism in its Jewish Context</a>	James McGrath	Philosophy & Religion	360
<a href="#">A U.S. Manager's Guide to Differences Between IFRS and U.S. GAAP</a>	James Sander	College of Business	359
<a href="#">The Effect of Teaching Methods on Examination Performance and Attitudes in an Introductory Financial Accounting Course</a>	James Sander & Karel Updyke	College of Business	345



- Top 20 Full-text Downloads Sorted by Title: 2010 – 2011 (includes all content)

Title	Downloads
<a href="#">Family I. Chroococcaceae, part 1</a>	1,301
<a href="#">The evolution of manufacturing planning and control systems</a>	1,076
<a href="#">The Necessity of Disability in Flannery O'Connor's 'Good Country People' and 'The Lame Shall Enter First'</a>	980
<a href="#">Mechanisms and the Nature of Causation</a>	861
<a href="#">Shaping Shakespeare, Reflecting History</a>	831
<a href="#">Real Teaching and Real Learning vs Narrative Myths About Education</a>	792
<a href="#">A Technical, Musical, and Historical Analyses of Frederic Chopin's Etudes, Op. 10</a>	786
<a href="#">Formalized Planning in Small Business</a>	785
<a href="#">Gender Differences in Communication: Implications for Salespeople</a>	681
<a href="#">Cameron Diaz and I are in Love</a>	661
<a href="#">Is Global Poverty a Moral Problem for Citizens of Affluent Societies?</a>	646
<a href="#">Finding Meaning in Facebook</a>	623
<a href="#">A Systems Analysis Experiential Case Study</a>	612
<a href="#">The Dynamics of the Hungarian Hyperinflation, 1945-6: A New Perspective</a>	514
<a href="#">Winesburg, Indiana: Cleaning Lady to the Stars</a>	503
<a href="#">North Central Sociological Association Presidential Address</a>	486
<a href="#">Accountants' Liability to Third Parties for Negligent Misrepresentation</a>	483
<a href="#">Liquid Carbon Dioxide Extraction of Various Food Flavors</a>	479
<a href="#">Military Training in the Secondary Schools</a>	458
<a href="#">"Immigration," "Immanuel Kant", and "Kantian Ethics"</a>	456