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BUTLER LIBRARIES

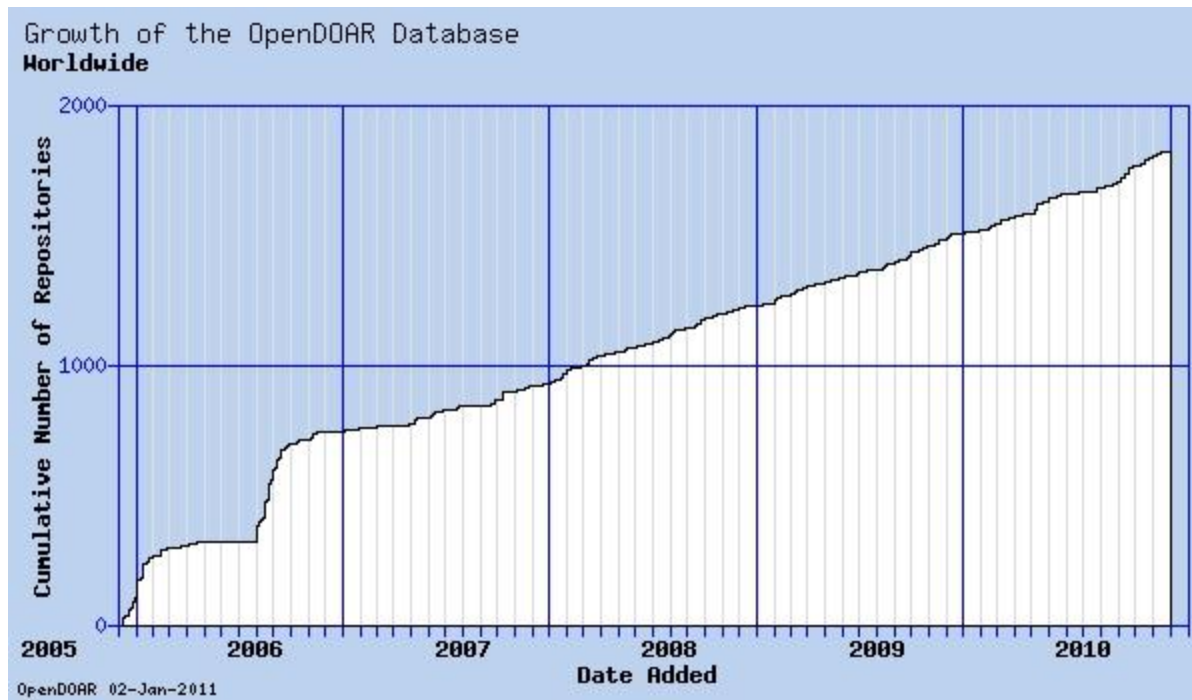
Measuring the Impact of Your Repository

by Brad Matthies

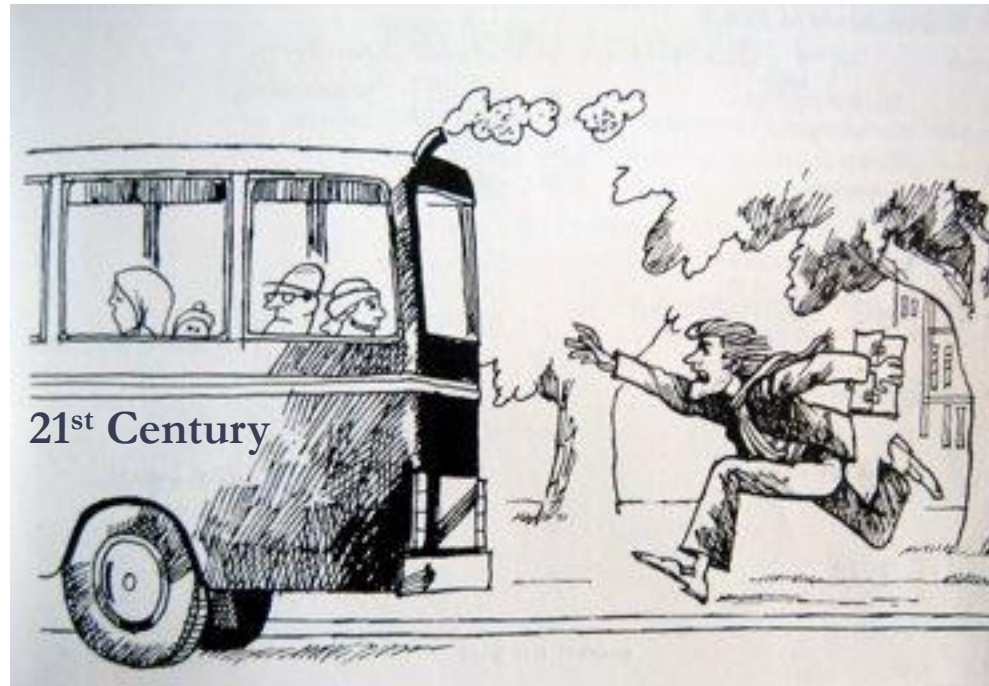
3.17.2011

2001: A Librarian Tells Me That...

“Repositories are just a fad.”



Established Fact: In 2011 Most Academic Libraries Are Pursuing Digital Initiatives



An Appeal To Logic: Academic Libraries Are Changing

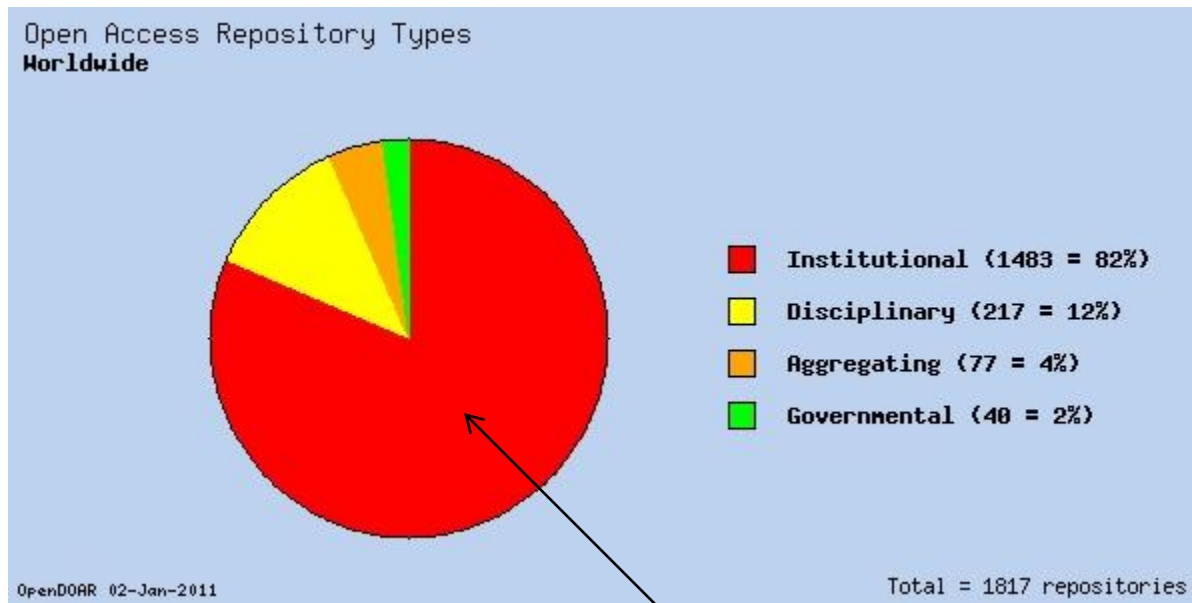
▶ Several Recent Reports

- ▶ *Research Libraries, Risk and Systemic Change* by OCLC Research (2010)
- ▶ *The Digital Information Seeker* report by the Higher Education Funding Council (2010)
- ▶ *Ithaka Faculty Survey* (2009)

▶ According to these and other reports...

- ▶ Academic libraries are changing from places of **knowledge access** to places of **knowledge creation**.

Institutional Repository Solutions *Can* Help Libraries Create New Knowledge



Your Library Here!

Assessment 101: Outputs & Outcomes

- ▶ **Outputs (i.e. bean-counting)**
 - ▶ *Number of items in the repository*
 - ▶ *Number of downloads*
 - ▶ *Number of faculty, departments, or colleges participating*
 - ▶ *Site traffic data from Google Analytics*

- ▶ **Outcomes (i.e. how participation transforms participants)**
 - ▶ *Campus buzz*
 - ▶ *External opportunities for faculty*
 - ▶ *Faculty using Digital Commons data*
 - ▶ *Support from campus administration*



Outputs

- ▶ **Outputs (i.e. bean-counting)**
 - ▶ *2,865 items*
 - ▶ *90,391 downloads*
 - ▶ *11 Communities, 40 series, 1 active scholarly magazine, 2 archived journals, 1 forthcoming scholarly journal series*
 - ▶ *285 faculty contributions (Dec. 2010) & 67 Selected Works pages*
 - ▶ *6,529 site visits by 98 countries (Dec. 2010)*
 - ▶ *Annual Report for 2010*

Outputs Are Great, But...



- ▶ 47,442 items
- ▶ Hundreds of Communities & Series
- ▶ 6,570,129 downloads!



Paraphrasing Yoda



“Outputs matter not.”

Outcomes


- ▶ **Support from campus administration**
 - ▶ Our Provost publically mentioned DC in her fall convocation speech
 - ▶ Our Provost is also an enthusiastic supporter of the project
- ▶ **Campus buzz**
 - ▶ Several faculty have asked to participate (normally I have to seek them out)
 - ▶ One faculty member expressed interest in hosting a scholarly journal series @ DC
 - ▶ The Dean of LAS committed to supporting the aforementioned faculty member in terms of funding for a student assistant
- ▶ **External opportunities**
 - ▶ Dave Mason's radio interview
- ▶ **Faculty using Digital Commons data**
 - ▶ Download data used by newer faculty for tenure review check
 - ▶ Requesting SW page updates for job hunt
 - ▶ Faculty including SW page in their e-mail signatures



Questions?



For questions about this presentation, please e-mail me at:
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