

10-9-2012

# Apple: Head and Shoulders

Steven D. Dolvin  
sdolvin@butler.edu

Follow this and additional works at: <http://digitalcommons.butler.edu/jmdallchapters>

 Part of the [Finance and Financial Management Commons](#)

---

## Recommended Citation

Dolvin, Steven D., "Apple: Head and Shoulders" (2012). *All Chapters*. 44.  
<http://digitalcommons.butler.edu/jmdallchapters/44>

This Blog Post is brought to you for free and open access by the JMD Investments Supplement at Digital Commons @ Butler University. It has been accepted for inclusion in All Chapters by an authorized administrator of Digital Commons @ Butler University. For more information, please contact [omacisaa@butler.edu](mailto:omacisaa@butler.edu).

# JMDinvestments

Tuesday, October 9, 2012

## Apple: Head and Shoulders

In technical analysis, traders look for patterns in stock prices, which they then use to determine buy/sell decisions. One such pattern is the "head and shoulders," which, as the name suggests, is two small peaks, with a larger one in the middle. Such a pattern is often considered bearish, particularly if the price breaks through the "neckline." Unfortunately (or not, depending on your view of technical analysis), Apple's share price recently exhibited this pattern. [See the article here, Yahoo.](#)

**Related Chapters: Chapter 08**