

9-8-2014

Diversification Revisited

Steven D. Dolvin
sdolvin@butler.edu

Follow this and additional works at: <http://digitalcommons.butler.edu/jmdallchapters>

 Part of the [Finance and Financial Management Commons](#)

Recommended Citation

Dolvin, Steven D., "Diversification Revisited" (2014). *All Chapters*. 111.
<http://digitalcommons.butler.edu/jmdallchapters/111>

This Blog Post is brought to you for free and open access by the JMD Investments Supplement at Digital Commons @ Butler University. It has been accepted for inclusion in All Chapters by an authorized administrator of Digital Commons @ Butler University. For more information, please contact omacisaa@butler.edu.

JMDinvestments

Monday, September 8, 2014

Diversification Revisited

Asset allocation is widely considered to carry the most weight in determining a portfolio's overall return, but we often avoid/ignore many categories that could be helpful. [See article here for a discussion of why diversification matters, Fidelity.](#)

On the contrary, though, some analysts believe too much diversification is not a good thing. [See article here \(WSJ\) to help answer the question, "How Much Diversification Is Too Much?"](#)

Related Chapters: Chapter 02, Chapter 11