10-2-2015

Mission Statements

Edward Helfers

Follow this and additional works at: http://digitalcommons.butler.edu/booth

Recommended Citation
Available at: http://digitalcommons.butler.edu/booth/vol7/iss10/1

This Article is brought to you for free and open access by Digital Commons @ Butler University. It has been accepted for inclusion in Booth by an authorized editor of Digital Commons @ Butler University. For more information, please contact omacisa@butler.edu.
Mission Statements

Abstract
[1] Our mission is to be acknowledged. ¹ To inspire and nurture the human spirit. ² To show that food served fast doesn’t have to be a fast-food experience. ³ To treat others as we would like to be treated ourselves. ⁴ To glorify God by being a faithful steward of all that is entrusted to us ⁵ by sharing the Lord’s blessings with our employees. ⁶

Cover Page Footnote
Mission Statements was originally published at Booth.
Our mission is to be acknowledged. To inspire and nurture the human spirit. To show that food served fast doesn’t have to be a fast-food experience. To treat others as we would like to be treated ourselves. To glorify God by being a faithful steward of all that is entrusted to us by sharing the Lord’s blessings with our employees.

Guided by our relentless focus on our five imperatives, aligned around a global strategy called the Plan to Win, our mission is to give people the power to share our shared understanding of what we believe in a fun and casual atmosphere delivered by attractive, vivacious Hooters Girls.

Challenges. We welcome them.

We are one firm, defined by our unwavering commitment to create more moments for people to be inspired by pets while adhering to the laws and jurisdictions of those who are linked to the land, from sales associates to franchisees, from fresh sandwich makers to doughnut bakers.

Put simply, Our Credo challenges us to maintain and cherish the friendly spirit of
commercial and operational cost-control opportunities by providing to motorcyclists and the general public. Undisputed Marketplace Leadership.

Integrity is the foundation for all that we do.

Our mission started with the vision of J. R. “Pitt” Hyde, one man dedicated to satisfying curiosity and entertaining viewers. In 1921, it all started out so innocently. People, saving money, a better life for shareholders, bridging our proud past to an even brighter future.

We will clothe the world. We will feed the world. We will bring inspiration and innovation to every athlete in the world. We will develop a multi-billion-dollar mixed-use urban development project in the heart of Las Vegas.

Our behaviors are at the core of who we are and what we believe.

But to say that our mission exists independent of the product we sell is to demean the importance and the distinction of being a bookseller; raising a happy, healthy baby; promoting alcohol responsibility; honoring our employees’ rights; and constantly raising the bar for super luxury living with memorable characters and heartwarming stories.

Our mission is enduring: to manage financial risk; to be the safest, most progressive North American railroad; to retain the foundation upon which we continue to build our success today; and to ensure that people everywhere have access to innovative innovation, new services, and newer technology as we look to the future of unlimited possibilities and in so doing unlock the potential of nature to help position the company for long-term, sustainable growth regardless of our growing size, scope, and reach.

1. Bank of America
2. Starbucks
3. Chipotle
4. Enron
5. Chick-fil-A
6. Hobby Lobby
7. Albertson’s
8. McDonald’s
9. Facebook
10. British Petroleum
11. Hooters
12. Bloomberg L.P.
13. Lehman Brothers
14. PetSmart
15. Dean Foods
16. John Deere
17. 7-Eleven
18. Johnson & Johnson
19. Avon
20. Kloeckner Metals
21. Harley Davidson
22. The Hershey Company
23. Monsanto
24. Autozone
25. Discovery Communications
26. White Castle
27. Walmart
28. Dollar General
29. Cargill
30. Levi Strauss
31. FEED
32. Nike
33. MGM Mirage
34. Western Union
35. Barnes and Noble
Born in Missouri, Edward Helfers studied creative writing at Duke and Columbia Universities. His work appears or is forthcoming in *STORY, The Nashville Review, Gigantic,* and *Web Conjunctions.* He currently teaches writing at American University.