CHUCK DAVIS
Vancouver, British Columbia, Canada

Stratford and Avon, the advertising company, are pleased to announce that they have engaged the services of Will Shakespeare, the well-known writer, in their advertising campaign for the newest Detroit automobile, the Starling. Shakespeare's first copy was quickly approved by the manufacturer.

My good friends, hark!
Behold, this is the
Starling.
A triumphant car!
Let's stand close and behold.
Starling.
Thy looks are full of speed.
Such a body yet I never look'd on.
So quiet and so sweet a style.
O cheerful colours!
Starling:
What wheels!
O, that delightful engine!
Twice the horses.
Fast, I warrant ...
Powerful on the highway.
You start away
With the swiftest wing of speed,
Twenty mile an hour,
Forty, fifty,
Seventy-five,
More, more, a hundred!
The swifter speed the better!
You shall find your safety
Here in these brakes ...
How smooth and even do they bear themselves!
Starling,
The very best ...
While others saucily promise more ...
Dodge,
Ford,
The Valiant,
Mercury,
Lincoln,
Comet, The Bug, And others more. Yet, How little is the cost ... Too little payment for so great a Car, And therefore take this compact. Generous terms, My friends: Five hundred Paid down The balance For eighteen months concluded by consent. What a deal! I beseech you instantly to visit my Dealers, And seal the bargain. And when thy car is loaden with All your family within, With bag and baggage, And thy dog, Drive away Buckled well. Guide the heavenly car! Starling! I humbly thank you.

1Henry4 3ii WinTale 3ii KJohn 4ii Tempest 2i MercVen 3iv TamShre 5ii Sonnets 7 1Henry6 5iv TwoNKin 3i Tempest 5i KJohn 1i WinTale 5i MidNiDr 5i 2Henry6 1ii Richar2 1iii Hamlet 2ii ComeErr 2ii TwoGVer 2ii TitAndr 5ii Othello 1i AsYLike 3ii Tempest 2ii JulCaes 1i Ant&Cle 4iv TwoGVer 3i 1Henry4 1iii MeasFMe 2i

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JAY AMES
Toronto, C

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